

University Administrative Council Minutes
Tuesday, August 14, 2012
Corbett Center/Colfax Room

Barbara Couture, Tilahun Adera, Dorothy Anderson, Judy Bosland, McKinley Boston, Tammie Campos, Garrey Carruthers, Felicia Casados, Lowell Catlett, Vimal Chaitanya, Shaun Cooper, Roberta Derlin, Greg Fant, Lori Gobble, John Gratton, Glen Haubold, Steve Hottman, Maureen Howard, Margie Huerta, Ricardo Jacquez, Cheri Jimeno, Ross Justus, Bruce Kite, Linda Lacey, Fred Lillibridge, Bernadette Montoya, Michael Morehead, Stu Munson-McGee, Dennis Prescott, Ruth Precott, Ricardo Rel, Christa Slaton, D'Anne Stuart, Breeana Sylvas, Angela Throneberry, Elizabeth Titus, Susan Waldo, Wendy Wilkins, Jeff Witte, and Ben Woods. (Substitutes are welcome when members cannot attend.)

I. Call to Order

II. Consideration of Minutes from July 10, 2012 Meeting

The minutes of the July 10, 2012, meeting were approved as distributed.

III. Old Business

IV. New Business

V. University-wide Information/Announcements

- a. Emergency Planning - Ms. Doolittle, Interim Fire Chief Enciso, and Police Chief Lopez briefed the group on the schedule of upcoming public safety-related events, including fire drills and plans for a simulated tabletop drill.
- b. Web Page Refresh Project - Drs. Gleason, Cooper and Ms. Howard updated the Council on the web page refresh project. Dr. Gleason reviewed the history of the NMSU homepage, presented a proposed redesign of the NMSU home page, and discussed a draft template for use by college and departmental in revising their respective webpages so that all NMSU web pages will have a look that is consistent with the redesigned home page. The goal for unveiling the new home page design is October 10 at the President's State of the University Address. As part of the discussion, much attention focused on how to "clean up" outdated material that populates searches performed from the NMSU homepage. President Couture asked Dr. Cooper to develop a plan to address the issue and present the proposal to the Council at its September meeting. Provost Wilkins will invite the Project leaders to attend an Academic Deans Council to continue discussion on the proposed revisions.
- c. Marketing Consultants – Mr. Woods and Ms. Howard announced the retention of the marketing consulting group, EMG to assist the University in efforts to align marketing efforts with Building the Vision and the Seven Presidential Goals.
- d. Fall Tailgate and Alumni Activities – Dr. Campos distributed a calendar of upcoming Alumni Association events, including football-related tailgates. She also mentioned strategic efforts to engage young alumni across the state and nation. Dr. Campos provided the Council updated "alumni by state" and "alumni by NM county."
- e. State of the University Address and Campus-Wide Picnic – Mr. Woods and Mr. Lillibridge discussed plans for the upcoming State of the University address and campus-wide picnic

planned for Wednesday, October 10.

- f. General Obligation Bond Publicity Plans – Mr. Woods and Mr. Rel presented plans to educate the voting population about the contents of the General Obligation bond. Publicity material is available that highlights the significance to NMSU of passage in the November election. Mr. Woods reminded the Council that passage of the GO bond would NOT result in a tax increase.

VI. Updates

- a. President's Update – the President discussed revisions to the formula that will focus on sector-specific measures, i.e., community colleges, comprehensive universities and research universities. The NMSU team has been leading efforts to develop measures for the research sector. It is not yet known how much of the formula will be based upon the sector measures; however, the President feels that acknowledgement at the state level of the “difference” between the three sectors is an extremely positive development.

President Couture also discussed the strategic planning process that is now underway across campus. She distributed a timeline that outlined critical dates for submission of a “process” strategy that outlines how internal and external constituencies will be engaged in the planning process. She also emphasized that all plans will be completed and adopted June, 2013.

- b. Executive Vice President/Provost Update – the Provost announced the success of the recent “Meet New Mexico” trip and that plans would be underway soon for the next trip.
- c. Faculty Senate Update – Dr. Munson-McGee reported that a second round of ballots for the Faculty Senate Chair would be distributed on August 14 and that announcement of a new Chair would occur on September 6.
- d. NMSU Employee Council Update – Dr. Lillibridge reported that the Employee Council is actively monitoring the ERB situation and is encouraged by the proposal currently under consideration.
- e. ASNMSU Update – President Sylvas announced that an endowed ASNMSU scholarship has been established and that she and her leadership team are working with VP Advancement Prescott to develop a list of additional donor prospects. She also announced successful efforts to establish a “universal pass” that would allow NMSU students to ride the City of Las Cruces’ public transportation with no charge. Efforts to enhance the student tailgating area are also underway with plans to have all areas landscaped with grass and trees by the 2013 season. She also announced that a NMSU student had been appointed to the Lottery Scholarship Committee. Finally, President Sylvas reported that her office had been receiving calls from DACC nursing students regarding the loss of accreditation and the impact of that loss might have on their individual situations. President Couture assured President Sylvas that all efforts were being made to address these students’ concerns as well as issues regarding the re-accreditation efforts.
- f. Graduate Student Council Update – President Upchurch reported that the Graduate Student Council will kick off its work later in August with primary focus on the upcoming graduate student research symposium and participation in the graduate student program review.