



New Mexico State University

Activity Report

September 16-20, 2013

President – Garrey Carruthers, Ph.D.

- The Domenici Conference was another outstanding success. Thanks to Sara Patricolo and her advisory committee for another job well done. The speakers were excellent with Dean Lowell Catlett and former Senator Bill Frist getting standing ovations, somewhat of a rarity for this Conference. Another first – there were student panelists representing each of the 4 year Universities in New Mexico. Thanks to Dr. Fred Valdez, Carol Owensby, Dr. Kevin Boberg, and Phil Bond for mentoring them. Over 900 folks participated in the Conference and several sponsors are already in for next year.
- On the fund raising front, I had lunch with the Accounting Department and officials from REDW, an accounting/financial firm in Albuquerque. They recently contributed the first payment (\$12,500) toward the Lionel Haight Chair. A. T. and I also met with Rich Francis and Mike Cheney of Westarbank to discuss how we might improve our fund raising in the El Paso region.
- I met with Dr. Brian Rashap of Intel, who was in town for the Conference but took the time to discuss Intel’s needs in the way of engineers and other disciplines. They have had some difficulty in meeting their “hire New Mexico” quotas and the talk is we are not producing enough of the right kind of gradates for their company.
- I met with Rueben Smith, J. Paul Taylor, and Barb Edmonds regarding the protection of Ken Barrick murals that are present in Hadley Hall and at other sites around campus. Ken Barrick was a leading artist of his time and a legend in the Art Department. I have agreed that all of the murals should be protected, including the ones on the outside top of Jacobs Hall, which is about to go under renovation.
- I met with the Student Senate regarding our need to revise the administration’s commitment to cover the debt service on the \$6,000,000 of bonding capacity borrowed from the Students to construct the new Arts Center building. To date, less than \$800,000 has been raised for this project to repay the students so I have asked them to consider a revision of the agreement in that it is difficult to raise money after a building has been completed and occupied. Dean Slaton will be meeting with leaders of ASNMSU to reach a new accord. I also described the new participation plan for students attending football and other sporting events – Pistol Pete’s Prizes will include a \$2,000 cash prize awarded to a full time student drawn from a list of all students at NMSU but who must be in attendance in the fourth quarter of each football game, a \$250 cash for a student name drawn from those who have checked in for the game, and a prized parking sticker for any lot for a student name drawn from those who have checked in for the game.
- Pat Gavin, Josh Salmon and I played in Dr. Dan Lopez’s annual scholarship golf tournament in Socorro on Friday. Even though we stacked the team with good



golfers and shot a 56, we lost by one shot to two teams who shot 55. There is no justice.

- I am in an ongoing conversation with Secretary Jose Garcia of the Higher Education Department regarding the Mission Specific Performance Funding scheme developed by a team at NMSU. He is not there yet but is being open minded about the prospect. I will meet again with him this Friday. Adoption of this funding strategy would bring clarity, stability, and simplicity to the way higher education is funded.

Executive Vice President and Provost – Dr. Dan Howard

- This was a good week at New Mexico State University with a successful Domenici Conference and a well-attended and a successful Community College Roundup. Highlights of other events and meetings included the following:
- A discussion of faculty salaries among a group of faculty and administrators shed light on the history of the Mercer median, our progress toward the goal of improving faculty salaries at NMSU, and the continued commitment of the President to improving faculty and staff salaries.
- At the first meeting of the Research Process Task Force, we agreed to study best practices with regard to the administration of research grants and contracts and to modify our current processes and administration as necessary to achieve greater efficiency, to encourage more grant proposal writing, and to better serve our faculty.
- At a Hispanic Serving Institutions Week Seminar Series organized by Chicano Programs speakers expressed concern about the number of Hispanic faculty members at NMSU and expressed the hope that NMSU would expand its focus on affirmative action.
- A sub group of New Mexico's Education Task Force had a telephone conference call to discuss how to evaluate the effectiveness of the teacher education programs in the state. One measure of effectiveness will focus on teachers prepared by the programs and evaluate their performance in the first three years of classroom teaching.
- In my opening comments to the Community College Roundup, I emphasized the importance of system integration with regard to coursework and student services. The message appeared to be well received, although everyone recognizes we have a great deal of work ahead us especially in the area of coursework integration.

SVP Administration and Finance – Angela Throneberry

Business Affairs

- Financial Systems Administration prepared the NMSU Property Inventory System for the FY13 inventory year. Part of this process includes performing analysis on the inventory data. The previous year's inventory was certified at 100%, meaning all items were scanned or had Inventory Change Requests (ICRs) processed. The new



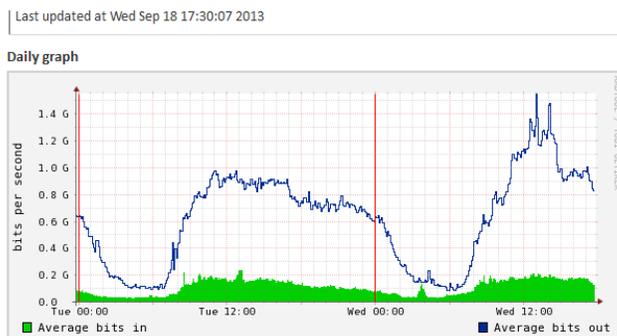
data includes 40,502 items (versus 40,670 in the previous cycle), 1,032 items with ICR statuses at the start of inventory (versus 1,142 last year), and 842 org codes possessing inventory (802 last cycle). For the week of 9/16, FSA personnel, in partnership with the Central Procurement and Risk Management office, provided the inventory training, which involves four training sessions of about fifty people each. Additionally, three of the training sessions were open to our remote NMSU constituents via GoTo Meeting, allowing virtual attendance. FSA also developed an enhanced version of the inventory scanning software, and had staff on hand to update the University's 125 inventory scanners while training was in progress.

Auxiliary Services

- NMSU, represented by the Director of Transportation and Parking Services, will participate in selecting a name for the new Las Cruces Intermodal Transit Facility. The recently constructed facility is located on the corner of Lohman Avenue and Alameda Boulevard.
- Sodexo, NMSU Campus Dining, hosted a Welcome Back Buffet on Wednesday, September 18th, at The 3rd Floor Bistro at the Danny Villanueva Victory Club. The Taos Restaurant in Corbett Center will host a Birthday Bash on Monday, September 23, for those celebrating birthdays in September and October.
- Students at NMSU can now get their Pete's Pass for ASNMSU's new Crimson Coach late night transportation service at the NMSU ID Card Services Office. Program details can be found on the ASNMSU web site.
- Barnes & Noble Bookstore at NMSU has TETWP pink product at the front of the Las Cruces store and will soon be found at the DACC, Alamogordo, and Carlsbad bookstores.
- Barnes & Noble Bookstore at NMSU participated in the Domenici Conference event this week that was held at the Las Cruces Convention Center by selling books for the event.
- NMSU Housing & Residential Life has started three new programs to engage and support our residents:
 1. "Sunday Night Homework Help" is held every week in the LaVista Learning Center. It is a drop-in opportunity for students to work with others on homework and assignments. It is free and open to all students.
 2. On Tuesday and Thursday afternoons, NMSU students are providing homework assistance to the children of Student Family Housing in the meeting room in the Vista Del Monte Community Center. Any age child may attend to get help with any school subject.
 3. A partnership has been developed with the Mesilla Valley Community of Hope which will provide Housing residents and staff opportunities to work on a variety of community service projects ranging from food drives to reading clubs to other special events over this next year.

Information Communication Technologies

- ICT provided webcasting support for the Domenici Conference held at the Las Cruces Convention Center on September 18th and 19th. The 2013 Domenici Public Policy Conference tackled timely public policy issues, and focused this year on the future of American energy, U.S foreign policy in China and the Middle East, and health care reform. The webcasting support involves testing and setting up the mobile Panopto (NMSU's webcasting Service) unit and interfacing to the *event audio/video feed*. ICT also builds a web page with photos and short bios of each speaker and links it to the speaker specific webcasts. In addition to the live webcast, the event is archived for future viewing.
- ICT provided critical support for the Career Services Department during 29th annual "Career Expo" on September 17th and 18th. The Career Expo offers opportunities for students of all majors to network with employers in different career fields. ICT Technology support staff and student techs guided and assisted potential employers with getting WiFi access on their various devices (iPads, Tablets, Laptops, and smartphones) in the Corbett Center ballrooms. The career fair had 114 employers from the all over the United States and included Federal Government agencies.
- Institutional Analysis and ICT Reporting Services developed and deployed a new dashboard on Cognos that will be available to all Cognos users. The dashboard provides summary information on student, faculty, and staff head counts over a period of time.
- In collaboration with the Financial Aid office and Institutional Analysis, ICT Reporting Services created the Financial Aid HED Report. The final report was submitted by Institutional Analysis to HED this week.
- Several college campuses reported that their networks crashed as result of mass downloads of Apple's new iOS 7 operating system which was released on September 18, 2013. However due to recent infrastructure improvements performed by ICT, NMSU was able to manage the traffic with minimal impact to the campus. Once the traffic almost doubled IOS 7 traffic was limited to 500 Mbps to minimize the impact to the campus. The following graph shows the impact of the download to the campus.



Facilities and Services

- Not just a Fire Department, our staff provides Emergency Medical Services to the Special Events here on the NMSU Main Campus. This includes all concerts, rodeos and most athletic events. Our staff is licensed by the State of NM at the EMT-B or EMT-A level.
- Currently, we employ 19 occasional staff members to assist us in providing these services. To date this year we have supported a total of 68 events.
- We respond to all medical emergencies as well as fire emergencies. When seconds count...you can depend on NMSU Fire.



Occasional employee, Richard Largent inspecting medical equipment.

- Since starting in March, 2012, Heidi Hubble in FS Project Development and Engineering (PD & E) has completed 101 estimates to date along with her other project management duties. These estimates ranged from \$3,700 to \$812,000 with the average estimate being roughly \$150,000. This is roughly 4.4 estimates per week. Other project managers within PD & E have also produced approximately 50 additional estimates over the same time period. Not all of these estimates become projects (actually only about 1/3 of estimates become projects). This is a free service that PD & E provides to our customers on campus.
- Joe Payyapilly of FS PD&E continues overseeing the renovation and additions to the DACC Sunland Park Center Phase 3. Earthwork for the new lecture hall and classroom additions are in full swing. The new welding instruction and shop area has been brought to grade and rough plumbing is being installed for the addition. The concrete footings for the new welding area will start next week. Other work inside the existing building for utility tie-ins is also underway.



- The manager of the FS Office of Sustainability (OoS), Joni Newcomer, spoke to 15 early college high school students who are in the ACE program learning the ins and outs of being an architect or engineer. Dr. Newcomer spoke to the students about the reasons that we as citizens young and old should be more aware of how we affect the environment. We also discussed the importance of building green buildings using the LEED rating system.



- On September 11th, 12th & 13th, FS Environmental Health & Safety (EH&S) provided 640 contact hours of safety instruction through six 4-hr long refresher training sessions we call Maintenance Safety Training Blitz. This safety training was directed at and included approximately 160 affected employees from the Facility Services, Housing, Special Events, Physical Science Laboratory, Corbett and ACES.



- The EH&S instructors were joined by NMSU FD in presenting each session which covered: Asbestos & Storm Water Awareness; Distracted Driving & Controlled Access; Fire safety; and Job Hazard Review. More information is provided on the EH&S website at <http://safety.nmsu.edu/news/updates/2013-maintenance-trainin.html>

SVP External Relations / Chief of Staff – Ben Woods

- Attended State Board of Finance meeting for proposed rule change on Approval of Capital projects.
- Met with BoR Real Estate Committee on activities to be undertaken in seeking a third party developer for a hotel to be constructed on university lands.
- Arranged and conducted meeting to review and address student tailgate activities.
- Attended lunch briefing with Senator Mary Kay Papen and Ricardo Rel where we discussed the current and proposed approaches to formula funding for higher education in New Mexico.

VP Student Affairs/Enrollment Services – Dr. Bernadette Montoya

Office of the Vice President, Dr. Bernadette Montoya

- At the NMSU Community College Roundup in Carlsbad, Dr. Bernadette Montoya held a colloquium about ways NMSU student affairs and enrollment management units are working together across the system. Through audience engagement, Dr. Montoya left with ideas on future efforts.
- Michael Jasek and Melody Munson-McGee also presented at the Community College RoundUp on SAEM efforts to establish a culture of assessment. They started a discussion about how to extend their efforts to the community colleges in areas that are aligned through similar purposes.

University Admissions, Ms. Valerie Pickett

- Staff spent two days at the NMSU Alamogordo campus training the new admissions coordinator and staff on admission policies and procedures. This training improves system consistency and efficiency.
- Undergraduate recruiters were in northwest New Mexico and Phoenix for College Day programs recruiting the incoming class for next year.
- On Tuesday, University Admissions celebrated NMSU's 125th anniversary of September 17, 1888, when Las Cruces College opened for its first school year. The anniversary inspired many messages on social media, such as: Happy Birthday #nmsu! Proud alum! (Instagram); Happy 125th birthday to @nmsu! #AggieUp!!! (Twitter); and Happy anniversary; still love my first college (Facebook).

Student Engagement, Dr. Terry Cook

- Lisa Kirby presented an overview of QuickConnect Early Alert to 60 faculty and staff at Doña Ana



Students at a Phoenix College Day event sign up to receive more information about NMSU.



The impromptu celebration of NMSU's 125th birthday was coordinated by Anton Magallanez and Valerie Pickett in University Admissions.



Community College Professional Development Day. QuickConnect Early Alert & Intervention Program contacts students who are struggling during the semester, and DACC campuses are now participating.

- Lisa Kirby presented services offered by the Campus Tutoring Service to 8 sections of CEP199 (Academic Excellence class for first-year education majors).
- Career Services' Red to Green Financial Literacy Program was awarded a \$10,000.00 grant from Wells Fargo for financial literacy services.
- Cooperative Education and Internship Program, in partnership with the University of Nebraska, NMDA, USDA and a consortium of Universities, was recently awarded over \$30,000 for internship, cooperative education recruitment, and marketing activities related to the STEC program, which is seeking to understand and control shiga toxin-producing *E. coli* (STEC) throughout the beef system.
- The 29th Annual Career Expo was held on September 17 and 18, drawing 114 employers to campus. Many of the employers conducted on-site interviews on September 19 and 20, and numerous informational sessions were also conducted.
- Student Success Center workshop series continued with Making Minutes Matter time management workshop presented on September 16.

Student Life, Dr. Michael Jasek

- From the Campus Activities Office, the Union Programming Council (UPC) showed *Now You See Me* on Wednesday in the CCSU auditorium as part of their movie series, and six student organizations finalized the chartering process.
- Campus Activities also hosted the Interfaith Council meeting. Several offices within SAEM were there to discuss the services they provide to students on campus.
- Dean of Students held the first Student Life Committee meeting for areas across campus that impact student life. The committee's focus is to help increase student involvement on campus through programs, services, and student organizations.

Office of Student Diversity and Outreach, Ms. Christina Chavez Kelley

- Jessica Spohn presented "Why We Need Diversity in the Workplace" to the Rotaract Club, a Rotary-sponsored service club, on September 18, 2013.
- The SGDRC Center hosted Safe Zone Trainings for Rosa Maria De La Torre-Burmeister's UNIV 150 class and for residents of Rhodes Garrett Hamiel on Friday, September 20, 2013.

Interim VP Economic Development – Dr. Kevin Boberg

Arrowhead at the Domenici Conference

- For the second year running, Arrowhead Center was featured in a short film debuted at the Domenici Public Policy Conference. The film, created by director Rajeev Nirmalakhandan (NMSU's Creative Media Institute), highlighted Arrowhead's work in energy entrepreneurship. The film was well received, and Arrowhead has been asked for permission to play it at other meetings focusing on technology



commercialization. AHC also showcased other work in entrepreneurship at the conference's reception.

Las Cruces Startup Weekend

- A Startup Weekend event will be held November 15-17, 2013; a website for the event (<http://lascruces.startupweekend.org/>) was launched this week. Startup Weekend is a global grassroots movement of active and empowered entrepreneurs who are learning the basics of founding startups and launching successful ventures.
- All Startup Weekend events follow the same basic model: anyone is welcome to pitch their startup idea and receive feedback from their peers. Teams form around the top ideas (as determined by popular vote) and then conduct a 54-hour frenzy of business model creation, coding, designing, and market validation. The weekends culminate with presentations in front of local entrepreneurial leaders with another opportunity for critical feedback.
- Las Cruces Startup Weekend is a joint venture of Arrowhead, the New Mexico Economic Development Department, and LNG Company (a Las Cruces-based advertising firm).

Innovation/Entrepreneurship Workshops

- Arrowhead will sponsor a workshop, “Design Thinking: Introduction” as part of a newly-launched speaker series featuring successful executives and entrepreneurs. The workshop will familiarize attendees with the fundamentals of design thinking – a creative, user-centered, collaborative problem solving method proving useful in venture creation and expansion. The workshop presenter will be Arrowhead Innovation Network Enterprise Advisor Estela Hartley, principal Innovation Strategist at E. Hartley Consulting and adjunct faculty member in the Department of Public Health Sciences at NMSU.

Regional Economic Development

- Arrowhead Center has been working with the National Child Protection Training Center (NCPTC), an organization working to end child abuse and neglect through education, training, awareness, prevention, advocacy and legal mean. The NCPTC has designated NMSU as the Southwest Regional Child Protection Training Center (SRCPTC) for Southern California, Arizona, New Mexico and West Texas. Arrowhead has conducted research on the potential impact of establishing a training center for the organization in Doña Ana County. An economic impact analysis found that the training center would have a significant impact on the local economy, generating 18.9 jobs and more than \$1.2 million for the county.

VP Research – Dr. Vimal Chaitanya

- Vimal Chaitanya and Sudha Murthy held talks with Jacobs Engineering Group Science Director Glenn Ellis about research collaboration in various disciplines. Jacobs is one of the World’s largest providers of technical services with revenue of \$ 11 billion in 2012.

- Vimal Chaitanya and Pete Lammers met with Dr. Yang Ji-Won, Director of Advanced Biomass R&D Center from Korea Advanced Institute of Science and Technology (KAIST) for mutual collaboration in the area of biomass for alternative energy.
- About \$1.5 million worth of proposals were submitted this week and little under \$4 million of awards were received.
- Neta Fernandez participated in a meeting with Provost Howard and others to discuss ways to improve research services for Principal Investigators across campus.
- We finalized Non-Disclosure Agreement between PSL and ATA.
- OGC delivered two training workshops to faculty members: PI Certification and PHS Conflict of Interest.
- ORD conducted two proposal development workshops: (1) Writing Competitive Proposals (2.5 hours) and (2) Successful NIH Proposals (2 hours)
- PSL proposals were submitted for two lance targets for the MEADS program along with three months of sustainment. The total for these efforts is approximately \$200K.
- The RFP from General Dynamics is expected in the next few business days for the SGSS –TDRSS support effort.
- Several FAA employees from the Unmanned Aircraft Integration Office visited with UAS Flight Test Center personnel. Collaboration opportunities were explored related to the new congressionally directed UAS Flight Test Ranges.
- WRRRI organized activities in Columbus, NM on Monday and Thursday for a water conservation workshop to be held September 28 targeted to Spanish-speaking homeowners.
- Erin Ward met with Secretary Martin of the Department of Energy, Minerals, and Natural Resources and Secretary Jeff Witte of the Department of Agriculture.
- Sam Fernald traveled to Lakewood, Colorado for meetings with the Bureau of Reclamation regarding desalination research.

Interim VP University Advancement – Dr. Tina Byford

- NMSU Sports Enterprises, Inc. held a special meeting to discuss the restructuring of Sports Enterprises and the transition of the organization to Athletics. The board also continued discussions regarding choosing the best sales sponsorship representation model. The next meeting will be held on October 2, 2013.
- The Domenici Public Policy Conference presented a great program. I had the opportunity to meet several very influential individuals as well as renew relationships with university sponsors.
- Elaine A. Stachera, Regional Advancement Officer, visited the Los Angeles, CA area and made six discovery visits and one cultivation visit.
- Barbara S. Wise, Director of Regional Advancement, was in the Phoenix, AZ area and made seven discovery visits, two of which were major gift prospects and five were annual fund prospects. Barbara Wise also attended the Phoenix Alumni Chile Roast



event as well as scheduled and began preparation for discovery trips to San Antonio, Houston, Midland, Odessa, Lubbock, Amarillo, San Angelo and Abilene in the next 3 months.

- While attending the NMSU vs. UCLA Bruins game, Debbie Widger and I met with a prospective NMSU Foundation board member. Also, NMSU Foundation sponsored a dinner honoring Mike and Judy Johnson for their generosity. I also joined other alums at NMSU Alumni Pre-Game Tailgate held in Pasadena, CA.
- The President and I have begun initial conversations with Foundation leadership concerning a timeline for the next fundraising campaign. These discussions will continue and include all university leadership.

Athletics Director – Dr. McKinley Boston, Jr.

- I participated in a Symposium titled “The History of African American Athlete in Southern New Mexico” sponsored by the African American Museum and Cultural Center of New Mexico. There was broad discussion relative to the barriers and challenges African American student-athletes faced and had to overcome as they accelerated into the culture of Southern New Mexico. There were athletes from Western New Mexico University who spoke of their experiences, both positively and negatively.
- The Athletics’ Happy Hour at Q’s Restaurant was the second of a series of outreach efforts across the city and county. There was a large representation of coaches and administrators who interacted with patrons and talked Aggie sports. There was much discussion on Coach Martin’s decision to start Brandon Betancourt, former Mayfield player, against the starting running back against UCLA.
- I participated in a number of discussions regarding student tailgating and drinking and the need to create a policy similar to UNM that would mandate tailgating be closed after the first quarter of the game. There is consensus among Athletic Department staff that a policy like that is needed to support NCAA attendance requirements, curb drinking and social misconduct.

Associate VP University Communications – Maureen Howard

- For the week of September 9 - 15, news stories in both local and national media totaled 178 placements. The top story covered by the media this week was the observance of 9/11 on campus by our Air Force and Army ROTC.
- The weekend feature story for the Las Cruces Sun-News highlighted NMSU’s kinesiology program within the Department of Human Performance, Dance & Recreation. As one of the fastest growing areas of study in the country, the demand for kinesiology undergraduate education at NMSU has increased exponentially within the past decade and the department continues to meet the demand with a variety of career paths.
- Monday’s Eye on Research story highlighted the work being done to preserve



traditional, “landrace” chile varieties that vary from grower to grower across New Mexico.

- News and Media Relations coordinated various media responses and coverage this week including the Domenici Conference, Don’t Wash Your Chicken Campaign and U.S. News & World Report top tier ranking, as well as responding to the Japanese Public Television Network, who picked up a YouTube Video on the DARPA Vulture program.
- News and Media Relations partnered with KRWG – TV to debut a broadcast version of the popular “Eye on Research” stories that are distributed to the media each week. The first segment highlighted astronomy professor Chris Churchill’s research on the evolution of galaxies with the Hubble Space Telescope. The piece will appear on KRWG’s Newsmakers program.
- Anthony Casaus, Director of Development for KRWG, received a “Friend of Communication Disorders” award this week from the Edgar R. Garrett Speech and Hearing Center in NMSU’s Department of Special Education & Communication Disorders. We are proud of Anthony’s years of work with this department and his many community and inter-campus efforts.

Assistant VP Government Relations – Ricardo Rel

State-Related Activities

- The Courts, Corrections, and Justice Committee met on campus on September 16, 2013. President Carruthers welcomed the committee and received positive comments from several legislators. Shelly Bucher with the College of Agricultural, Consumer and Environments Sciences briefed the committee on the Southwest Region National Protection Center and also received positive comments about the program.
- Ben Woods and Ricardo Rel met with Senator Papen and discussed the funding formula.

Director/Secretary, NMDA - Jeff M. Witte

- The last two promotions at the New Mexico State Fair are “Dairy Day” on September 20 and “Farmers’ Market Style Pizza Party” on September 21.
- NMDA will also have a presence at the Eastern New Mexico State Fair which runs from September 30-October 5, 2013, in Roswell. Staff will work at the NMDA Country Store and conduct the promotion “Nuts for New Mexico” on October 5.
- Over seventy people have registered for the final Organic Integrated Pest Management Farm Walk of the season to take place on September 22 in Lyden, New Mexico, with particular emphasis on organic management of fruit pests. The farm walk event is a collaboration between New Mexico State University Cooperative Extension Service and NMDA’s Organic Program.

- 
- Staff will attend and work the G2E Expo at the Sands Convention Center in Las Vegas, Nevada, September 23-26. Staff will represent and promote New Mexico food and beverage products and work with SYSCO, Southern Wine & Spirits, Bueno Foods, Southwest Wines, Aarach's, Caesars Entertainment, and station casinos personnel.