



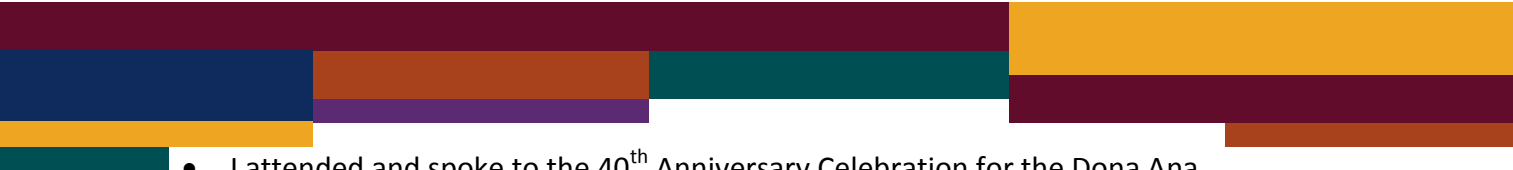
New Mexico State University

Weekly Activity Report

January 21 - 24, 2014

President Garrey Carruthers, Ph.D.

- Twelve of our ASNMSU students joined us at the opening day of the legislature and then moved around the premises advocating their solution to the Lottery Scholarship problem. I invited them to a breakfast we had scheduled with the local legislative delegation. I could not have been prouder of their professionalism, knowledge of the issue, and communications with the legislators. One Senator, who was equally impressed with their style, asked one student not to move into his district. The students indicated they will return two or three more times to advocate for a solution to the Lottery Scholarship issue. Their position is very close to that presented by the Legislative Finance Committee.
- Governor Martinez's State of the State lasted about 47 minutes, according to the paper, and addressed a wide range of issue but her focus was on public education and the need to reform same, water resources and infrastructure needs, and the need to set aside politics and solve problems in a bipartisan way. As often happens in these events, the Governor was very well received by her party while the other party exhibited restrained enthusiasm for most of her initiatives. The Governor took a page from the national State of the Union events by recognizing several New Mexicans who had gone above and beyond, including the high school teacher/coach and a security guard who acted so bravely in the recent Roswell school shooting and the Sepich family, who have advocated nationally passage of Katie's laws named for their daughter and our NMSU student who was murdered some years ago but the case was solved using DNA evidence.
- The Council of University Presidents met to discuss the funding formula issue with Secretary Jose Garcia. He remains committed to his "superior" formula and the Presidents seem united behind the Legislative Finance Committee version, which was patterned after the formula developed by NMSU and the higher education community.
- Several of us attended the Hispano Roundtable tribute to legislators. A nice big event which offered up 12-13 speakers and several awards.
- Ben Woods and I met with Julie Brown, the newly installed County Manager, and Billie Garrett, the Chairman of the County Commission. The Chairman is interested in teaming with NMSU to address the question – where do we go now with the Space Port and how can we more effectively leverage the investment that local and state taxpayers have made to this point. I think we will develop an afternoon conference of stakeholders to ponder the question and to recommend next steps. Ben Woods is a Space Port Commissioner and will serve as the NMSU point of contact for the Conference.

- 
- I attended and spoke to the 40th Anniversary Celebration for the Dona Ana Community College. A very nice event which featured comments from most of the previous Presidents/Directors of DACC. Andy Burke and his team are to be commended for this event and the acknowledgement of the contribution of all of the past leaders.
 - I will be spending most of next week in Santa Fe promoting the good work of NMSU and higher education in New Mexico.

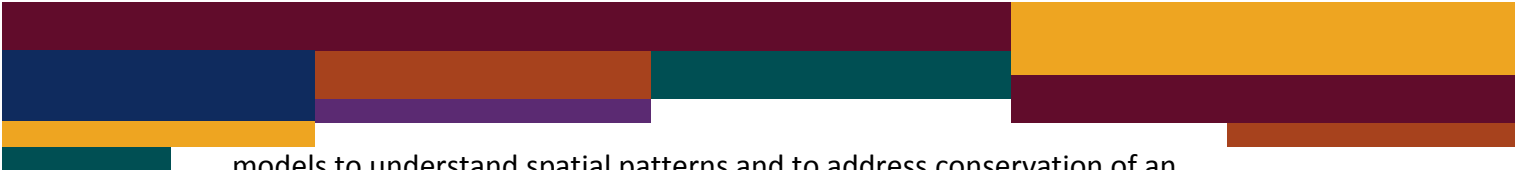
Executive Vice President and Provost, Dr. Dan Howard

- Cornell Menking, Janet Green, Kristian Chervenock, and I visited Ecuador from January 14-17th to sign an MOU supporting English and Hotel, Restaurant & Tourism Management training at NMSU for 12 students from the Yachay area. While visiting Yachay, the city of knowledge, we learned more about the ambitious plans of the government to build a new university of science and technology that would anchor the city and provide the knowledge necessary to drive new businesses and industry. NMSU was asked to join a consortium of universities from the United States and Europe that are helping to develop curriculum and research projects for the university. While in Ecuador, we also visited Universidad San Francisco de Quito, widely regarded as the best private university in the country. While there, we learned more about its culinary arts program, its science programs, its international programs, and possible areas where we might collaborate with the university.
- After returning to Las Cruces, I arranged for two of our faculty members, Dr. Enrico Pontelli and Dr. Julio Martinez, to visit Yachay in February to participate in an international think tank that will design curriculum for the university. I am grateful to Drs. Pontelli and Martinez for their willingness to participate in this endeavor on short notice.
- One of the highlights of the past week for me was the Dr. Martin Luther King Jr. Breakfast at the Hotel Encanto. It is difficult to over-emphasize the influence of Dr. Martin Luther King Jr. on the United States and it was a pleasure to celebrate his legacy with the Dona Ana County NAACP. My personal thanks to Dr. Bobbie Green for inviting me to the breakfast.

Dean, College of Agricultural, Consumer and Environmental Sciences, Dr. Lowell Catlett

- Jon Boren, Associate Dean and Director of CES, attended the New Mexico Association of Counties Legislative Conference in Santa Fe. The 2014 New Mexico Association of Counties Legislative Conference is held during the opening week of the New Mexico legislative session in Santa Fe. NMAC members convene at the conference to meet with their colleges and present county perspectives to their legislators. Member organizations have time to meet with their affiliate members. For 2014, the Cooperative Extension Service affiliate offered professional development training for county extension program directors to strengthen relations with County Commissions and county personnel.

- The NM EDGE, which stands for Education Designed to Generate Excellence in the public sector, is a program administered by ACES Cooperative Extension Service. The EDGE program will be offering over 40 classes to public sector employees and elected officials from throughout the state of NM. NM EDGE will also graduate over 40 individuals from state, county and municipal government in various certifications.
- Steve Loring attended the first meeting of the Digital Measures Steering Committee, representing the College of ACES.
- John Deere Corporation has worked out a deal with ACES Agriculture Experiment Station to provide five brand new state of the art tractors to be used by the Agriculture Experiment Station at Leyendecker, Fabian Garcia and campus Agriculture lands at virtually no cost to ACES. One of the tractors has a buddy seat in it so students can learn how to use all the navigation systems that the tractor is equipped with. This precision technology drives the tractor so planting is precise and efficient, all the driver has to do is turn around at the end of the row. As the tractors accumulate 250 hours of use they can be turned in and replaced with another new tractor. We are hopeful this program will continue to always provide ACES with new equipment.
- Agricultural Communications has created an economical flyer county offices can use to share a short history of the NMSU Cooperative Extension Service during this 100th national anniversary celebration of Extension. ***The Birth of the New Mexico Cooperative Extension Service*** is a 12 page document with lots of historical photos, including homemakers using a pressure canner over a camp fire and NMSU's early Farmers' and Homemakers' Weeks where participants actually slept in tents instead of dorm rooms. The beginning of 4-H in New Mexico is also documented, as is the first Extension outreach program conducted from flatbed railroad cars because there were so few roads in between towns in the state. The document also reproduces sections of the first annual report stating that Extension "now finds itself housed in four very comfortable office rooms, equipped according to their needs with desks, chairs, vertical files....but very little in the way of illustrative material, such as lantern slides, moving pictures, charts. However, some material has been acquired and is being used to very good advantage; especially is this true of the stereopticon outfits and charts."
- Tom Dormody has returned to ACES department of Agricultural Extension Education (AXED) from his two year work in Costa Rica where he served as the Dean of the Graduate School at The Tropical Agricultural Research and Higher Education Center (CATIE) under a collaborative agreement between NMSU and CATIE. Tom has resumed his teaching load teaching AXED 201G general education communications course as well as AXED 400/500 Diffusions and Adoption of Agricultural Innovations. We are happy that he is back and teaching these valuable courses for NMSU.
- Professor David Cowley, in Fish, Wildlife and Conservation Ecology(FWCE), attended the International Biogeography Society meeting in Canbeera, Australia to present his research on "Integrating parasite---host interactions in distribution and abundance



models to understand spatial patterns and to address conservation of an endangered freshwater mussel and its hosts. “


- Dr. Gary Roemer of FWCE attended the Gordon Conference in Ventura, California, about predator-prey interactions.
- Dr. Martha Desmond attended a PI meeting in Washington, D.C., for her USDA grant on “Preparing Students for Career Paths with the USDA Forest Service by Linking Student Success with Experiential Learning Opportunities in Forest Management and Climate Change Ecology”.

Dean, College of Arts and Sciences, Dr. Christa Slaton

- Lisa Bond-Maupin and I met with college Faculty Affairs Committee to discuss ways to improve tenure and promotion dossiers and listen to suggestions for revising college by-laws and department functions and criteria documents.
- Lisa Bond-Maupin, Beth Pollack and I met to discuss means to improve scheduling of courses and to reduce college dependence on Enrollment Management funds.
- Held first department head meeting of the new year. Andrew Pena and members of his staff made a presentation on changes in Human Resources and provided information on employee training.
- Lisa Bond-Maupin and I met with Dan Howard and Natalie Kellner to discuss Academic Program Review and to develop a time-line for the review of academic programs in the college.
- Jeff Brown began discussions to set up an A&S summer proposal writing workshop for social sciences, humanities and fine arts faculty, and publicized other workshop opportunities at NMSU and another campus; ordered keys and phone lines for the move of graduate students to Milton Hall; approved 2014-15 Graduate Catalog texts for 20 A&S graduate programs; discussed potential NASA EPSCoR cost shares with two faculty members; attended the weekly meeting of the Shared Service Center Task Force to discuss personnel aspects of the Center and to discuss improving some research processes; participated in an almost-daylong meeting at Anderson Hall with representatives from Jacobs Technology
- Jon Holtzman (Astronomy) received \$1,164,301 from the Astrophysical Research Consortium for the Sloan Digital Sky Survey at Apache Point Observatory, effective July 1, 2014. Geoffrey Smith (Biology) received \$150,807 through the College of Engineering for a Department of Energy award to grow radiation-sensitive and radiation-resistant bacteria at WIPP.
- Lisa Bond-Maupin spoke to students in the MARC program about her education and career journey; met with English to discuss issues related to Annual Performance Reviews; met with Dean’s Diversity Committee; and worked with Cathy Thomas on the agenda for Deans’ Retreat.

Interim Dean, College of Business, Dr. Kathleen Brook

- I met with Jan Kirwan, Mesilla Valley Bosque State Park Superintendent, and Vic Crane, President of the Friends of Mesilla Valley Bosque State Park. They requested



the meeting to discuss the successful Native American Heritage Day (including a jewelry market and cultural demonstrations) at the park in November. The event was organized by students from the Native American Business Student Association (with support from Gavin Clarkson). Kirwan and Crane were very pleased with the number of visitors who came to the park for the event – almost as many as when the park initially opened – and saw the event as helping students develop skills and expertise. They would very much like to continue the collaboration.

- Jim Peach and I have attended several events where football recruits or prospects are visiting the campus. The most recent involved 17 visitors, some with family members. Eight of the prospects were interested in business majors and we were able to discuss the College with them over lunch.
- Richard Oliver (Information Systems) and the COB Student Ambassadors recently hosted the 2014 Botball Workshop. Thirty-eight high school students from New Mexico and west Texas gathered in the Corbett Center Student Union to learn about programming in C and robotics. The teams put in two long days on Saturday and Sunday building their robots and working on their algorithms for controlling the robots. They will be returning for the 2014 Botball Tournament in April. The website for Botball is <http://www.botball.org>.
- Tim Query (Finance) served as Guest Editor for Risk Education Moving Forward - a Special Issue of the Journal of Risk Education, Vol. 4 Issue 1. The issue can be seen at www.jofriskeducation.org.


Dean, College of Education, Dr. Michael Morehead

- Conducted a meeting with events staff and foundation support (Ashley and Adelina) discussed the Rosemont Scholars event on Saturday, future activities such as the stewardship lunch for on campus donors, the Aggie Cornerstone award and ambassadors work for the college.
- We discussed the Shirk estate and will begin planning to provide the first scholarships.
- Lunch with Frank Leto from the Sun News and his new editor, Sylvia, we discussed educational issues in NM, college activities, the monthly column which is written by the college highlighting our activities, we also discussed future sponsorships by the Sun News for college activities.
- Conducted our weekly college dean's meeting and discussed requests for staff and faculty positions, selection of the Cornerstone award recipients, sustainability projects, accreditation actions, and college success stories.
- Was informed that Dr. Schwarz and Dr. Cheng were recognized by a national Counseling Organization and that they were identified as one of the top 99 researchers in the country.
- Met with the CES directors, including David Chavez to discuss future projects together, it was determined that professional development activities could be the best future partnerships.

- Discussed with CES the need for School Psychologists in the state, and a possible training program in Albuquerque for those who would work with the blind.
- Conducted our College's Administrative council meeting, we had Steve Lopez, the NMSU Chief of Police present on project CARE which is a system for working with individuals who may create a threat on campus, we also discussed the future activities during the semester coordinated by the college, the future Quality Initiative for the HLC, budget and merit pay guidelines, and a research class for undergraduates sponsored by the Research Center.
- Dr. O'Donnell and I had a conversation with Arthur McKee from NCTQ about the Inspectorate visit, we discussed strengths of the visit and concerns, we were informed that eventually NCTQ would not be part of this review process and the Inspectorate will become a private entity.
- Met with the foundation staff to review external communication with donors and alumni.
- Discussed with Rene Guillaume Saturday's Rosemont program and debriefed on parent and student feedback, we also reviewed a letter to send to Mr. Burrell outlining the timeline for the 2014 year which includes the funding of the scholarships.
- Attended the Gadsden School Board, they recognized me for contributions to education and their district.
- NM Deans and Directors discussed legislation on teacher education with LFC staff, recruitment strategies and planning to develop a set of recommendations for recruitment into the teaching profession, forming an accreditation statewide committee, the annual EARS report and how the new formula funding will require changes in reporting.
- A report prepared by NMSU showed a drop in the number of teacher education graduates by 450 in the past six years approximately a 40 percent drop in the number of graduates prepared by the four year institutions.

Dean, College of Engineering, Dr. Ricardo Jacquez

- The College of Engineering held a faculty meeting on January 23rd to discuss the status of research in the College. Associate Dean for Research, Martha Mitchell, reviewed the recent history of external funding at NMSU and the College of Engineering. Information discussed included faculty contributions toward research funds requested, research funds awarded, research expenditures, and generation and distribution of overhead funds. The presentation stimulated discussion about incentives for growing research, scholarship productivity, graduate degree awards, and potential growth areas for research such as engineering education and materials engineering.
- The Engineering Research Center (ERC) teamed with the Texas Engineering Experiment Station (TEES) to provide a New Researcher Orientation aimed at mentoring junior faculty on initiating and building a robust research program. Two



participants from NMSU were sponsored to participate in the discussion at College Station, TX, and eight participants connected via teleconference in Milton Hall.

- Representatives from the Army Research Laboratory (ARL) Micro Autonomous Systems and Technology (MAST) center met with faculty from the Mechanical and Aerospace Engineering Department to discuss collaborations and receive in-depth information about Dr. Mingjun Wei's project that is presently funded by the MAST center.
- The Engineering Physics undergraduate student enrollment has reached an all-time high of 46 students this spring. For the first time, the program has more students in the spring than in the fall. This growth tends to indicate that the program's fall to spring retention was higher this year than in previous years.
- The Engineering New Mexico Resource Network partnered with the state 4-H office to bring robotics to 4-H students across the state. This past weekend, the Engineering New Mexico Resource Network enlisted the support of eight undergraduate engineering students to deliver a series of robotics workshop during the State 4-H Leaders Retreat in Albuquerque. Over 120 4-H students from across the state participated in the event. The 4-H students gave outstanding reviews for the workshop and efforts are underway to expand the delivery of other engineering outreach programs through a partnership with the state 4-H office.

Dean, College of Health and Social Services, Dr. Tilahun Adera

- The School of Nursing submitted a proposal to establish a Doctorate of Nurse Practitioner (DNP) track in Family Nurse Practitioner specialty.
- Dr. Hugo Vilchis has been named President Elect of the Americas' Network for Chronic Disease Surveillance (AMNET). AMNET, an international professional organization with members from 17 countries from the Americas and Europe elected Dr. Vilchis to serve as their President for the term 2014-2016, at their Technical Conference held in Ecuador last November. AMNET collaborate with institutions like CDC, PAHO, Canadian Public Health Association, the Ministry of Public Health of Finland, the International Union for Health Promotion and Education (IUHPE), and Training Programs in Epidemiology and Public Health Interventions Network (TEPHINET)
- The School of Nursing is working with the Alamogordo campus to offer a Bachelor of Nursing degree program.
- Southern Area Health Education Center (SoAHEC) met with Community Health Worker Council subgroup to work on the grandfathering guidelines for the State certification for Community Health Workers which will be presented to the New Mexico Secretary of State.
- Bea Favela met with Carolyn R. Bizzell, Program Manager, New Mexico-IDeA Network of Biomedical Research Excellence (NM-INBRE) with Chemistry & Biochemistry at NMSU to talk about the IDeA-CTR Award received on the amount of \$50,000 and SoAHEC will be conducting the community work for the project.

- Claudia Leyva and Bea Favela have been accepted in an apprenticeship with Stanford University to be trained as T-trainers (highest level of training) on the Chronic Disease Self-Management Program which will take place in March.
- Dr. Cynthia Kratzke and MPH student Janine Weitzell will co-present a faculty/student poster session at the SOPHE National Conference in Baltimore, MD (March 19-21) entitled *Caregivers and Stress: Evaluation of Caregiver Stress Websites and Implications for Health Education and Website Development*
- PI: David Boje, Co-PIs: Kenneth Hacker, Grace Ann Rosile, Jeanne Flora, & Elizabeth S. EnglandKennedy (PHS) were awarded \$15,000 by Office of the Vice-President for Research for Restoring and Equine Skill Development for Veterans with PTSI, Feasibility Study.
- An abstract submission was accepted for the 2014 Annual Meeting of the Society for Applied Anthropology in Albuquerque, New Mexico, March 18-22: EnglandKennedy, Elizabeth and Palacios, Rebecca. (NMSU). *Experiences and Training Needs of Mental Health Treatment Guardians (MHTG) in New Mexico: Implications for Family Members of Individuals with SPMI.*

Dean, Graduate School, Dr. Loui Reyes

- Participation with Registrar's office in the development and implementation of the Smart Catalog: a catalog management system for the graduate school catalog.
- Participation and advocacy for graduate assistants on the Student Health Insurance committee.
- Participation with the registrar office with the planning of Spring 2014 Commencement.
- Individual meeting with college deans to discuss the distribution of funds for graduate student assistantships; and to seek maximum appropriate involvement with the graduate school graduate student enrollment/recruitment strategy for Spring 2014.
- Meetings with College Deans regarding Graduate School Spring 2014 semester initiatives.
- Provided guidance to requesting departments on new and revise graduate programs.

Dean, Honors College, Dr. William Eamon

- Dean Eamon met again with Provost Howard and Bernadette Montoya to discuss the National Merit Scholars program, the program has been dormant for many years and the Provost's office wanted information on bringing that back to NMSU.
- The Honors staff and student employees completed a mailing of 1,080 invitations to eligible freshman inviting them to join the freshman honors society Phi Eta Sigma.

Dean, University Library, Dr. Elizabeth Titus

No Report Submitted


Senior Vice President Administration and Finance, Angela Throneberry

Senior Vice President for Administration and Finance, Angela Throneberry

- **Leadership Training** – Supporting recommendations obtained through the division’s strategic planning process, Administration and Finance managers will be participating in a seven week leadership training program provided through Dale Carnegie.
- **2013 Tax Forms Issued** – IRS forms W2, 1099 and 1098T were issued by different functional areas of Administration and Finance this week.
- **Accelerated Christian Education (ACE) Site Visit** – ACE representatives met with NMSU and City of Las Cruces (CLC) officials and toured the campus on January 20th and 21st. The City of Las Cruces is a location finalist for the 2015 ACE International Student Convention. A final decision is expected within the next couple of months.
- **Special Events** - Hosted a successful Rock and Roll Worship Show Sunday night January 19th at the Pan American Center for 6,025 attendees.
- **ICT supports Go Teacher** - ICT, in support of the Go Teacher program, worked with over 80 Ecuadorian students to get them connected to online academic services that included access to my.nmsu.edu, AggieAir (wireless) and email, and printing.
- **Williams Hall Annex 107C computer labs are now open for student use** - The lab, which has been put into operation because of Jacobs/Hardman Hall construction, provides NMSU students with use of 20 PC computers, wireless network service, and printing. For more information, go to studenttech.nmsu.edu.
- **Services restored in Secondary Data Center** - During routine work on the HVAC systems, the emergency Power Off relay was inadvertently tripped causing a power outage in ICT’s secondary data center. The outage affected several technology services including in and out bound calling, networking for some buildings and community colleges, Banner development systems as well as other services. Power was restored within an hour. ICT technologists restored services shortly thereafter.
- **2014 Best Buildings Award Winner** - NMSU’s new Center for the Arts facility received two of the most coveted awards in the building design and construction industry. In addition to US Green Building Council’s “LEED Gold” status, the facility also received the Associated General Contractor’s Best Building 2014 award for best “Construction Manager-at-Risk” project. Congratulations to University Architect Greg Walke and Project Development and Engineering’s Orasa Vaught and Jon Padilla for a great job managing the project’s pre-design, design, and construction phases.
- **New Deputy Fire Chief** - FS FIRE is proud to introduce NMSU’s first Deputy Fire Chief Louis Huber. DC Huber has been involved in the emergency response field as a firefighter and trainer for over 25 years. DC Huber previously served 23 years with the Las Cruces Fire Department before coming to the NMSU Fire Department in 2014. DC Huber is an

March 29, 2014 at Sandia Resort & Casino





Alumni of NMSU and is proud to again be serving the community as NMSU Deputy Fire Chief. His first day was January 16th.

Senior Vice President External Relations / Chief of Staff, Ben Woods

- Surged bill analysis process with OGR and senior staff. Meeting each morning, assigning bills and FIR requests and meeting to review and develop consensus position to present to policy makers.
- Conducting Interviews for the RFP for marketing consultant services.
- Joined President Carruthers in meeting with leadership of Dona Ana County to discuss potential joint interests and initiatives.
- Responded and coordinated CART response to death on campus on January 27th.

Vice President Student Affairs/Enrollment Management, Dr. Bernadette Montoya

Office of the Vice President, Dr. Bernadette Montoya

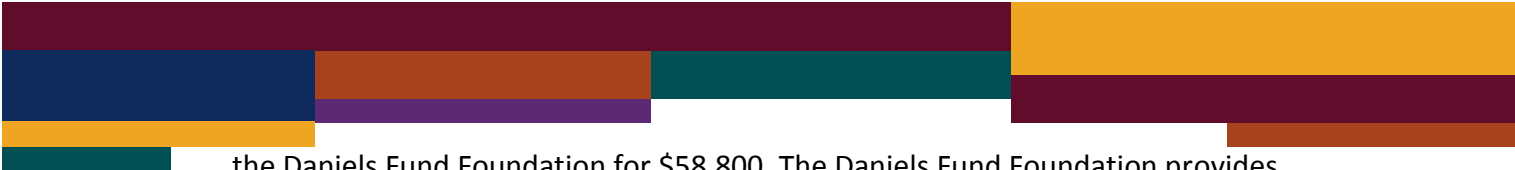
- Dr. Montoya attended the 40th Anniversary DACC President's Legacy Dinner. It was a great opportunity to meet and visit with the student scholarship recipients in attendance.
- A core team of SAEM staff and Judy Bosland from Institutional Analysis met with Provost Howard to discuss enrollment, recruiting, and scholarships for the 2014–2015 academic year.
- Dr. Montoya and the DACC President Search Committee began reviewing candidates for the DACC President Search on January 24th.

University Admissions, Ms. Valerie Pickett

- The first of several recruitment communications targeting high school sophomores went out to 3,000 New Mexico residents this week. This recruiting is for the 2015–2016 academic year.
- In collaboration with Stacey Clayshulte, a student in the CMI program, University Admissions is working on our second “A Day in the Life” video to show prospective students what being a student at NMSU is really like. The first video is available on YouTube at <https://www.youtube.com/watch?v=QR0gGdF0uQ4>.
- The graduate academic departments were notified of the upcoming Hobson's Apply Yourself annual updates and encouraged to review their admission process before March.

Student Engagement, Dr. Terry Cook

- The Student Success Center in collaboration with the NMSU Foundation, College of Education, College of Agriculture Consumer and Environmental Sciences, Military and Veterans Program, and the Office of Research Integrity submitted a Letter of Interest for fund the project “Military College Students: Strengths and Challenges During Peace and War,” to the TG Foundation for \$137,418.
- The Student Success Center collaborated with the NMSU Foundation on the programming aspect of a proposal, “Boundless Opportunity Scholarship Request”, to



the Daniels Fund Foundation for \$58,800. The Daniels Fund Foundation provides grants and scholarships to non-traditional students.

- Career Services discussed the recruitment of scientist and technician positions with VP Economic Development and General Genetics Corporation Representatives.
- Career Services held their 2014 Welcome Back for students on January 22nd at Corbett Center.
- TRiO Student Support Services Programs hired and trained 13 mentors and 10 tutors to help provide services for 350 TRiO SSS students.
- Ten TRiO SSS tutors received College Reading and Learning Association Certifications during the Fall 2013 semester. Five students received the Level One Certification for beginning tutors, three students received the Level Two Certification (reflection and renewal), and two students received Level 3 Certification for tutors that must re-certify every five years.

Office of Student Diversity and Outreach, Ms. Christina Chavez Kelley

- On January 21–23rd, Jeanelle Chavez, Program Specialist of the Indian Resource Development Program, attended the Annual Conference of the Southwest Indian Agricultural Association in Maricopa, Arizona.
- On January 24th, the American Indian Program hosted an information session at the American Indian Student Center on the Institute for the Recruitment of Teachers (IRT) based out of Phillips Academy in Andover, Massachusetts. Ms. Leislle Godo-Solo, Associate Director of the IRT, presented on graduate school opportunities for students committed to diversity who wish to attain advanced degrees in the humanities, social sciences, education, and math and pursue careers in education, administration, or counseling.
- Dr. Ken Hacker and Ms. Godo-Solo were presenters at this year's Student Leadership seminar on January 25th. The seminar targeted student organizations affiliated with the Office of Student Diversity and Outreach.


Vice President Economic Development, Dr. Kevin Boberg

Commercialization Outreach

- Arrowhead staff members Jason Koenig and Kramer Winingham presented Arrowhead projects to the MBA Capstone class, seeking students interested in participating in commercialization activities for the projects. Four projects were selected by the students: two NMSU intellectual property commercialization projects and two Studio G student/alumni businesses. The visit was based on the success of reaching out to MBA Capstone students in the fall 2013 semester. The business plan that was developed for an Arrowhead project as part of that Capstone course became the go-to-market strategy for NMSU spinout Organ Mountain Software.

University Outreach for Economic Development

- Peter Perna, a technology management consultant representing several organizations in the Hobbs area, visited Arrowhead to recruit entrepreneurs from



our students and to identify technologies applicable to the oil and gas industry. Plans are underway for a visit from Hobbs officials.

Innoventure

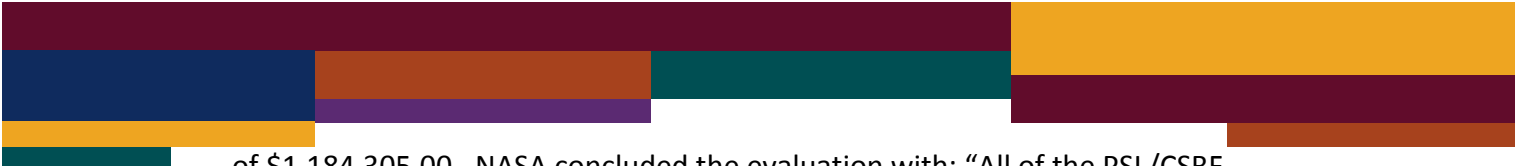
- Innoventure Director Marie Borchert will be crafting four workshops that will be presented at the state 4-H Leadership Conference in Albuquerque on Saturday. Marie will be taking students through a mini start-up weekend type experience and providing information regarding Innoventure to kick off recruitment for the next Innoventure cycle.

Workforce

- We have begun working with the Bridge of Southern New Mexico and the Mesilla Valley Economic Development Alliance to assess the workforce skills needed by businesses and instilled by public schools in the area. In addition to the skills of students, the project will analyze how those skills are taught and measured throughout high school, as well as reviewing recently done studies on the topic so as to complement rather than duplicate those efforts. The research team includes two graduate students from the College of Education.

Vice President Research, Dr. Vimal Chaitanya

- The VPR office hosted three visitors from Jacobs Engineering to discuss opportunity for partnership with Jacobs Engineering, Technology and Science (JETS) contract with NASA's Johnson Space Center (JSC). This is a \$1.9 Billion contract predominantly dealing with Planetary Sciences and Human Spaceflight Programs. 22 faculty researchers along with Steve Hottman, Jeff Brown, Martha Mitchell, Pat Hynes, Sudha Murthy and Vimal Chaitanya attended the day-long session.
- Vimal Chaitanya attended the internal advisory committee meeting for the NMSU-FHCRC (Fred Hutchinson Cancer Research Center) NIH-U54 funded collaborative effort. The discussion centered on how we can manage the newly funded renewal of the grant at the 39% reduction in award amount.
- VPR office held a research rally to recognize the contribution made by Core University Research Resources Laboratory (CURRL) to various research projects across campus. Director of CURRL, Peter Cooke focused on the Microscopy Imaging Core Suite (MICS) within CURRL and recognized the contribution of various faculty researchers notably that of Hongmei Luo and Jennifer Curtis in bringing the Atomic Force Microscope (AFM) and Confocal Microscope respectively to CURRL for use by entire NMSU community. Currently, there are 162 campus-wide users of MICS.
- Another rapid response contract order for the Intelligence community was received this week by PSL.
- PSL Personnel received mine safety training this week as a precursor for unmanned aircraft systems work that is expected to be performed at a variety of sites in the USA.
- PSL was awarded their highest rating ever on the most recent performance evaluation from NASA for the Columbia Scientific Balloon Facility (CSBF) Contract: 96.4 percent. This also provides the highest Award Fee amount for the rating period



of \$1,184,305.00. NASA concluded the evaluation with: “All of the PSL/CSBF Administrative Staff and Management in support of NASA’s Balloon Program are congratulated for excellent support in all areas that make the CSBF and its operations work so well. All the staff in engineering and technology, operations, meteorology, procurements and contracts, personnel administration, logistics, Information Technology, secretarial support, and all those who support CSBF and NASA have contributed to achieving a record of excellence in scientific ballooning.”

- NMSU received two large awards this week: 1) \$899,000 from the Children, Youth and Families Department for Shelly Bucher; and 2) \$1.1million for White Sands Missile Range for Gerald Hawkes.
- ORD supported numerous proposal efforts submitted this week, including the National Science Foundation (NSF) Major Research Instrumentation (MRI), NSF Faculty Development in Space Sciences (FDSS), and the National Institute of Health (NIH) Support of Competitive Research (SCORE) that were submitted this week.
- Sam Fernald attended National Institutes of Water Resources board meeting by conference call as board member representing Powell Region for southwestern states and as chair of US Geological Survey (USGS) -National Institutes of Water Resources (NIWR) Partnership Committee. \$6.5 million for water institutes through Water Resources Research Act has been funded for this fiscal year thanks in large part to institutes’ interactions with congress and USGS-NIWR partnership.
- Sam Fernald Provided background information to legislators related to House Bill 25, requesting \$2 million for the NM WRRRI to support water research throughout New Mexico and also for a joint memorial requesting WRRRI reporting to the interim water committee on water policy issues. Sam prepared for the trip to Santa Fe from January 27-29th to educate legislators on value to all of New Mexico of Governor’s \$2 million initiative in the form of HB25.
- During the last two weeks, proposals worth \$2 Million were submitted and awards worth \$3 Million were received.

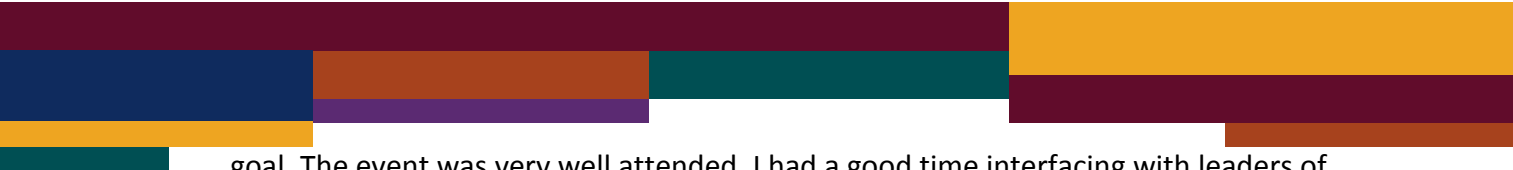
Interim Vice President University Advancement / Foundation Executive Director, Dr. Tina Byford

- NMSU Sports Enterprises, Inc. held the first meeting of 2014. Suzanne Rosell joined the NMSU Athletics Dept. as Director of Sponsorships and Sales. Planning for the transition continues and is set for March 31st.
- NMSU Foundation Finance Committee held a meeting on Thursday to review the biannual operating financial statements among regular business.
- On Friday, I traveled to California for the 18th Annual AGB Foundation Leadership Forum. Joining me were NMSU Foundation Chair, John Cordova, and NMSU Foundation Vice-Chair, Nick Franklin.
- The Development and Alumni Messaging Task Force held its first meeting. A listing of contacts for all units across campus is being developed.
- Tammie Campos, executive director of NMSU Alumni relations,

1. Met with Bernadette Montoya to discuss strategies for the Alumni Association to work with the Division of Student Success; promoting the tradition of the Official NMSU Ring.
 2. Met with Ms. Valerie Pickett, Director of Admissions, to discuss ways the experts in the Office of Admissions and alumni volunteers in the Albuquerque area can work together to enhance the senior send-off program. The Office of Admissions has worked with the Phoenix Alumni Chapter to develop a successful senior send-off program. Ms. Pickett will join alumni leaders next week to share successful program strategies.
 3. Met with NMSU Alumni Association President Lee Golden to discuss 2014 priorities to enhance alumni relations.
- The January 2014 e-newsletter was sent out to 41,702 alumni and friends. Highlights included the NMSU Spring Convocation; NMSU Alumni Association affinity programs; alumni chapter events; athletics events; and college updates among many other things.
 - The NMSU Alumni Association Executive Council convened Thursday, January 23rd, for their first meeting of the year to discuss 2014 projects and elect new members.
 - The Billy & Lois Melton Endowed Professorship received a \$2,500 donation from the New Mexico Hay Association in honor of Governor Susana Martinez speaking at their yearly conference.
 - Terra Winter, Director of Development, College of Agricultural, Consumer & Environmental Sciences, will be on the road to Grants, Gallup, Farmington, and Albuquerque next week visiting donors and alumni.
 - Barbara Wise, Director, University Advancement, visited with ten NMSU Alumni in the Austin area.
 - Nigel Holman, Director of Annual Giving, reports that due to the generosity of our alumni we are on track this fiscal year to match the number of individual donors to NMSU achieved during the previous two years (both historical highs). This is being achieved while also significantly reducing the cost per dollar raised within the annual giving program. The student callers are back at work at the Aggie Pride Call Center reaching out to alumni throughout the country.

Athletics Director, Dr. McKinley Boston, Jr.

- I was invited to be the Keynote speaker for the Whites Sands Martin Luther King Celebration hosted by General Gwen Bingham. The topic of the speech was “Malcolm and Martin in America. The question is, would the timeline for the signing of the Civil Right Act have been altered if not for the introduction of Malcom’s ideology of nationalism along with Martin’s push for integration.
- Held our monthly AD Cabinet Meeting. The major topic of discussion was related to the role of the group in helping us address metrics related to revenue growth section in our revised strategic plan.
- I attended the LC Chamber of Commerce Business After Hours as part of athletics support of NMSU’s Town & Gown strategy as well as the department’s outreach



goal. The event was very well attended. I had a good time interfacing with leaders of the community.

- I attended the DACC 40th Anniversary President's Legacy Dinner held at the Farm & Ranch Heritage Museum on Friday, January 24th.
- James Hall, Associate AD who oversees the Department of Academic Support for student-athletes presented the Fall'13 academic performance of student athletes. Following are a few highlights that make us very proud of our Aggies:
 - all 17 NMSU *Men's and Women's Athletic Sport Teams* cumulative grade point averages combined for the past 8 ½ years, last 17 consecutive semesters have achieved the accomplishment of being at or above a 3.00 GPA.
 - All 17 Men's & Women's Sport Teams Fall 2013 Cumulative GPA combined was a 3.013.
 - 16 of the last 17 semesters all 17 *Men's and Women's Sport Teams* semester grade point averages combined have achieved the success of being at or above a 3.00 GPA.
 - All 17 Men's & Women's Sport Teams Fall 2013 Semester GPA combined was a 3.143.
- Fall 2013 Scholar Athlete Representation
 - For the past 8 ½ years, 17th consecutive semester, Scholar-Athlete representation (3.00 semester and cumulative grade point average or higher) was higher than 50% of the student-athlete population.
 - 61%, 276 student-athletes achieved a 3.00+ term GPA or higher.
 - 66% 296 student-athletes maintain a 3.00+ cumulative GPA or higher.
- PERFECTION!!!
 - 33 student-athletes posted a PERFECT 4.00 Fall 2013 semester grade point average.
 - 13 student-athletes maintain a PERFECT 4.00 cumulative grade point average.

Aggie Athletic Club

- Aggie Athletic Club Memberships to date are 480 members, Athletic Director Cabinet members are nine. Revenue generated for the scholarship fund (FY13-14) is at \$275,401.
- To date, \$3,150 generated in donations to AAC and individual sport teams from the End of Year Campaign. Thank you letters sent out to contributors of this campaign.
- Coordinator of Membership sales met with various groups and clubs, including Las Cruces Noon Lions Club and Rotary Club in Mesilla. Made over 133 phone calls to potential Aggie Athletic Club members. Working with Membership Committee to organize two focus groups, looking to gain insight on what appeals to prior members and NMSU Alumni to join Aggie Athletic Club.
- Men's Golf received \$10,000 in contributions. \$5,000 for their Circle of Champions membership and \$5,000 for the Golf Van Fund.

- Coordinator for Special Events is working on several events, most notably the Albuquerque Happy Hour on Feb. 6th with special guests Lou Henson and Doug Martin, Aggies in Paradise for May 16th, and 8th Annual Lujan Dinner on June 7th.
- Our office has assisted Coach Martin with the Alumni Football Player Challenge. This campaign is geared toward football alumni and raises money specific for football recruiting, we have raised \$9,120 to date.

Marketing and Promotions

- Our internal corporate sales strategy is working. Having someone local and part of the NM State staff has been met with positive results. Four or five companies have already agreed in principle to become partners with NM State athletics.

Associate Vice President University Communications, Maureen Howard

- For the week of January 13th, news stories in both local and national outlets totaled 166 placements. The top story covered by the media was the release of a new chile variety, the NuMex Sandia Select.
- Director of News Darrell J. Pehr attended the Southwest Hay and Forage Conference January 16th in Ruidoso where he met with Extension agents, gathered story ideas and captured photographs of presentations, including one on the “Hay Growers Toolkit for Educating Hay Buyers” by Jason Turner, Extension horse specialist, and another on the current status of the drought in New Mexico, by David DuBois, NMSU’s state climatologist.
- This week’s Sunday feature in the Las Cruces Sun-News profiles the Creative Media Institute, which has been ranked as one of the top ten animation and game design schools in the Southwest by Animation Career Review.
- This week’s Eye on Research in the Las Cruces Sun-News highlights the work of a group of biology students who are researching ways to combat malaria, which is still a threat in some parts of the U.S., with about 1,500 cases reported annually, according to the Centers for Disease Control and Prevention. Working to reduce that threat are NMSU biology students Phanidhar Kukutla, Jinjin Jiang and Dong Pei. Under the direction of Jiannong Xu, assistant professor in the College of Arts and Sciences, the students are exploring ways to manipulate the bacteria that lives in the gut of the mosquito, hoping to inhibit the malaria parasite inside infected mosquitoes and curb the reproductive ability of the insects.
- A number of NMSU-Alamogordo faculty, staff and students joined KRWG for a cup of coffee at Plateau Espresso this week. More than 25 guests engaged station staff in conversation and discussion during the KRWG Coffee Visit in Alamogordo.
- KRWG-TV aired the State of the State address at the opening of the 2014 New Mexico Legislative Session and will continue its comprehensive series on 2014 politics on the “Newsmakers” program. The interview this week is with State Senator Howie Morales, a Democratic candidate for New Mexico Governor.
- The Athletic Media Relations staff is currently working to promote the February 1st Equestrian meet on campus when No. 4 ranked NMSU takes on No. 1 ranked South Carolina. They also are promoting that Hall of Fame basketball coach Lou Henson is

coaching the House in the New Mexico Legislature's annual House vs. Senate game in February.

- The Marketing Services team developed newspaper ads and signs to be displayed on campus recognizing faculty who were honored with Roush awards and Regents Professorships at Convocation. Below is an example of one of the signs, which were placed on the International Mall.



Assistant Vice President Government Relations, Ricardo Rel

No Report Submitted – at Legislative Session in Santa Fe

Director/Secretary New Mexico Department of Agriculture, Jeff M. Witte

- I attended the 2014 National Conference on Weights and Measures Interim conference, in Albuquerque, January 19-23rd; I welcomed the conference of 165 attendees to New Mexico. Raymond Johnson, Assistant Division Director for New Mexico Department of Agriculture Standards and Consumer Services serves as the Laws and Regulations Committee Chairman.
- I also was asked to speak to the Assessors Affiliate of the New Mexico Association of Counties annual legislative meeting. I provided an update on the state of agriculture in New Mexico and the drought impacts.
- A food protection alliance planning meeting was conducted with stakeholders for our fourth annual meeting in April.
- Planning continues at a very rapid pace for the Cascading Events Exercise in March.