



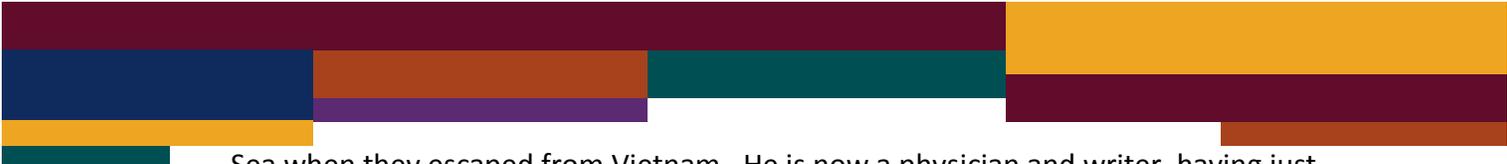
New Mexico State University

Weekly Activity Report

January 27 - 31, 2014

President Garrey Carruthers, Ph.D.

- I spent the week in Santa Fe, visiting with legislators and meeting with the Council of University Presidents. The following are highlights:
 - Our students are the best possible advocates for NMSU and higher education in general. They are polished, poised, well versed, and make a very positive impression on those who legislate. Lead by Jeremy Witte, our students are spending time in Santa Fe promoting a resolution to the lottery scholarship issue. They have joined forces with student leaders from the other universities to present a unified front on the subject. In addition I asked Jeremy to brief the Regents on their recommendations.
 - It is all about money and, in particular, which funding formula – the LFC model or DFA/HED model - to use to recommend levels of funding for each of the higher education institutions. It appears it will be a blended model, utilizing the LFC model as a base and recognizing some elements of the DFA/HED model. Long story short, the early returns from a variety of sources suggest that higher education will enjoy an increase in funding but it is too early to suggest a level. The LFC model, which we favor, had a slightly more than 3% increase in I & G funding for NMSU.
 - The capital outlay authorization for General Obligation Bond issues is in the works and generally rolls out at the end of the session. We are asking that the authorization for Jett Hall, Jett Hall Annex, Rentfrow Hall, and surrounding infrastructure bond be \$21.3 million as recommended by HED. The LFC is recommending \$19.2 million. I am asking legislators to restore the HED recommendation. One legislator said he would like to help us in that “there were good things happening at NMSU and he didn’t want this to break our momentum!” Nice comment.
 - We are appreciative of the LFC recommendation of a 1.5% increase in compensation for all faculty and staff and an appropriation of .75% as the university’s contribution to Educational Retirement Board retirement fund. Our going in position was for a 3% increase in faculty and staff salaries and the Council of University Presidents is working to that end.
- I attended the annual Governor’s Prayer Breakfast, sponsored by the Presbyterian Health System. This is always a highlight of the legislative season, drawing attendees from around the State, to listen to music (with interpretation by students from the School for the Deaf), appreciate the New Mexico culture, and listen to an outstanding spiritual lesson from a lay person. This year’s speaker was a Vietnamese refugee (at age 3-4) whose family ultimately immigrated to Fort Smith, Arkansas after barely surviving from being left afloat on a very small boat in the South China



Sea when they escaped from Vietnam. He is now a physician and writer, having just completed a new book on the family experience and their commitment to God.

- The Board of Regents met in Santa Fe. This practice allows their participation in Las Cruces Days in Santa Fe and provides them the opportunity to stroll the halls of the Merry Roundhouse promoting our great University. The major business item was the approval of an energy performance contract with Ameresco, Inc. to improve NMSU's energy performance. Ameresco had performed an energy audit for the campus and this contract will allow them to execute physical changes. Estimated energy savings is expected to be \$16,000,000, which covers the cost of the contract. The Regents also gave the go ahead for the Spiritual Center to be constructed by the "Duck Pond". The project now goes to the Board of Finance for approval.
- I attended the NMSU Alumni event at the Zane Bennett Contemporary Art Gallery in Santa Fe. What a crowd of enthusiastic Aggie alums, spouses and friends. I invited each to come back to the campus to "discover" the changes we are making here. Bernadette Montoya led the group in singing the Aggie fight song. She does not allow me to sing along with her until I gain a better understanding of "on key". As I left the event, one of the alums stopped me to tell me the following story. "His father had graduated from NMSU many years ago and albeit having failing health and a very poor memory, returned to the campus one last time to see a grandson receive a doctorate. He sat through commencement, showing very little recognition of what was going on until we sang the Aggie fight song at the end of commencement. His father got up out of his wheelchair and sang every word of the fight song." That is what it is to be an Aggie!
- I attended the 2014 U.S. Bank Athletics Hall of Fame induction in the Pan American Center practice gym. The room was completely full of honorees – past and present -, family members and the always dependable die hard Aggie fans. The inductees were Scott Lieberwirth (Aggie golfer and former Men's Golf team coach now working for UTEP), Melanie Maynes-Alfaro (a Deming High Graduate and outstanding basketball player), and Jack Nixon (long time broadcaster and considered to be the voice of the Aggies.) My thanks to Craig Buchanan, Regional Vice President for U.S Bank and an Aggie Alum, for recognizing excellence within the Aggie family.

Executive Vice President and Provost, Dr. Dan Howard

- At the beginning of the week, I examined the pros and cons, with Angela Throneberry, Norma Grijalva, and Judy Bosland of purchasing SAS Analytics for the Institutional Analysis Office. SAS Analytics will allow Judy Bosland and her staff to prepare graphic displays of institutional data in a fraction of the time it now requires. However, the software package will not work with COGNOS and so will be quite specific to the Institutional Analysis Office, which uses SAS to mine data from BANNER. Despite the limitations and concerns about support from ICT, I decided to move forward with the purchase. We will evaluate the effectiveness of this tool on an annual basis.

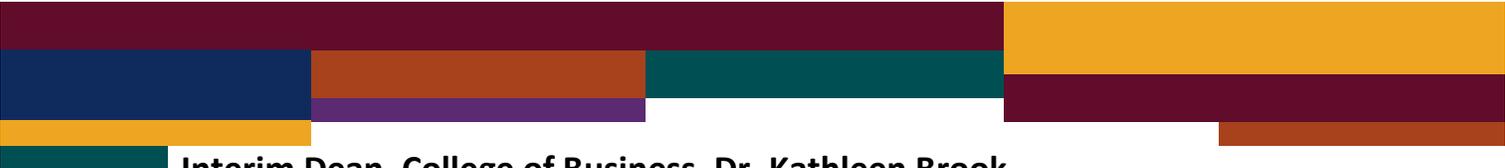
- I spent the latter part of the week and the weekend at Santa Fe with my wife, Jenifer Lichtenfels, participating in Las Cruces Days, and being introduced to legislators by President Carruthers. It was a pleasure (and instructive) to watch the President renew acquaintances and friendships and lobby for NMSU and its programs. He is clearly well known and well liked in Santa Fe, and he has a deep understanding of the legislative process. These attributes, as well as his uncommon ability to summarize complex information in 60 seconds or less, will serve NMSU well in the 30 day legislative session that is now underway.

**Dean, College of Agricultural, Consumer and Environmental Sciences,
Dr. Lowell Catlett**

- Rick Richardson, Department Head of State 4-H reported that approximately 300 senior age 4-H members and leaders from 25 counties attended Senior Leadership Retreat. The retreat centers on increasing leadership, communication and team building skills. This year the state 4-H office collaborated with the College of Engineering to conduct a robotics workshop and with Innoventure from the Arrowhead Center on invention, innovation, and entrepreneurship.
- Six new 4-H ambassadors and diplomats were selected at Senior Leadership Retreat. Those individuals selected become part of the state 4-H leadership team and will represent 4-H at state and local functions. They will also conduct leadership training at state 4-H activities and events. The selected individuals are:
 - Kaitlyn Eldred, Bernalillo County-Ambassador
 - Molly Thomas, Bernalillo County-Ambassador
 - Ethan Grant, Bernalillo County-Ambassador
 - Kylie Hutchison, Lincoln County-Diplomat
 - Sean Owensby, Union County-Diplomat
- ACES hosted the Family, Career and Community Leaders of America conference on Saturday. The mission is to promote personal growth and leadership development through Family and Consumer Sciences Education. Focusing on the multiple roles of family members, wage earner, and community leader, members develop skills for life through character development, creative and critical thinking, interpersonal communication, practical knowledge, and career preparation.
- Jan. 29th —Agriculture Secretary Tom Vilsack announced the selection of 30 university students to attend USDA's 2014 Agricultural Outlook Forum, titled "The Changing Face of Agriculture," to be held Feb. 20-21st, at the Crystal Gateway Marriott Hotel in Arlington, Va. Twenty university juniors and seniors were chosen on the basis of their essays on "Agriculture as a Career," and ten graduate students were selected for their response to "The Greatest Challenge Facing Agriculture over the Next Five Years." Hector Luis Hernandez, majoring in Agricultural Economics in the college of ACES, was selected for this honor.

Dean, College of Arts and Sciences, Dr. Christa Slaton

At Legislative Session in Santa Fe.



Interim Dean, College of Business, Dr. Kathleen Brook

- With department heads Pat Gavin and Steve Elias, I attended an AACSB seminar on the 2013 accreditation standards for business colleges. This was an opportunity for us to begin to adjust to new requirements in preparation for our next peer review visit in 2017-18.
- With department head Rick Adkisson, I visited with about ten legislators in Santa Fe concerning support for the Doctor of Economic Development program. We mostly spoke with those on the House Appropriations and Finance Committee.
- By phone Bruce Huhmann and I participated in a planning committee meeting for the Daniels Ethics Summit meeting to be held in October 2014. The event will focus on ethics in social media and will involve faculty and students, along with business representatives, from the schools in the Daniels ethics consortium.
- Pat Gavin, Josh Salmon, Herb Wimberley and ten current PGA golf management students recently attended the 2014 PGA Golf Show. Over 150 employers stopped by the NMSU booth, many offering internships as well as permanent positions for our students.
- Two candidates for a faculty position in Economics, Applied Statistics, and International Business were interviewed on campus.

Dean, College of Education, Dr. Michael Morehead

- Ashley Jurado worked on the Aggie Cornerstone Award: This week we selected the individuals to honor at the 2014 Aggie Cornerstone Award. We contacted the honorees and discussed with them the award.
- In response to looming teacher shortage, Micheal Morehead established a statewide committee with the NM Dean's and Directors to develop several proposals to recruit individuals into the teaching profession.
- Michael Morehead developed responses to several pieces of legislation including the governor's proposal to allocate 8.5 million dollars for teacher and administrator preparation.
- Michael Morehead proposed to Cornell Menking the prospect of assisting Ecuadorian universities in outreach and professional development activities to school age children in the STEM areas. The discussion included Dr. Susan Brown who has extensive experience in outreach with schools and families.
- Michelle Valverde, the Director for the Alliance for Teaching and Learning, and the College ERB finalized a scope of work, budget, and contract with the Pecos Valley Regional Educational Cooperative #8 in support of its four rural public school districts: Dexter, Hagerman, Lake Arthur, and Loving. Three NMSU faculty members, one adjunct faculty member, and two graduate students will provide professional development support to build the capacity of reading coaches in the four districts. This project will also include a follow up summer institute to be held in June. We anticipate approximately 15 K-3 teachers participating in the spring and possibly more in June.

- Michael Morehead, discussed an international TESOL master's program with Drs. Reyes, Menking, and individuals from K-State, this included a discussion of departmental and faculty input as next steps.
- Adelina Rodriguez is working on *Salt of the Earth* Festival. Dr. Federico Marquez, Director of ENLACE, met with Dr. Neil Harvey, Academic Department Head History, to update him on the meeting held last week with our *Salt of the Earth* committee. The Women's Studies and Government department are collaborating together to celebrate Women's History Month and will be showing *Salt of the Earth* on March 5th and will also be hosting a panel discussion. Dr. Philip Lewis will lead discussion on activism in film and will show segments of the film, *Salt of the Earth*.
- Michael Morehead attended events in Santa Fe during the legislative session and met with numerous legislators to review proposed bills related to teacher education and licensure. At the legislature we provided feedback on the proposal for turnaround schools and Alliance funding.
- Under the leadership of Dr. DeNecochea, the CoEd Sustainability Committee is engaged in developing a major green initiative, soon to be introduced college-wide, that will broaden and deepen our collective effort to implement sustainable work practices while conducting our daily work and study activities. Included in the planning of our green initiative, are multiple approaches to launch an educational campaign (to target CoEd faculty, staff and students) as well as a focused exploration of external grant funding opportunities that we may pursue in order to support our current and future green initiatives.

Dean, College of Engineering, Dr. Ricardo Jacquez

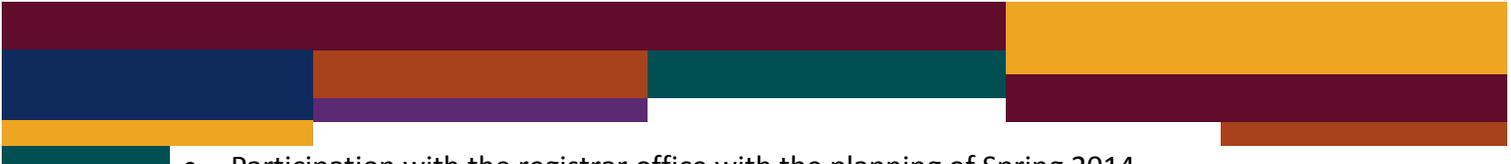
No Report Submitted.

Dean, College of Health and Social Services, Dr. Tilahun Adera

- Public Health Sciences' Cindy Kratzke is an abstract reviewer this week for the upcoming New Mexico Public Health Association Conference.
- The business unit is currently reviewing the FY14 Master Budget and forecasting FY15 budget needs.
- Sarah Baker joined the Dean's Office staff as Student and Academic Program Coordinator.
- Dean Adera and Dr. Pam Schultz, Nursing, testified before the Senate Education Committee regarding bills sponsored by Mary Kay Papen for Nursing Enhancement and Mental Health Practitioner funding.
- Dean Adera attended the El Paso Children's Hospital board meeting held on January 28th.

Dean, Graduate School, Dr. Loui Reyes

- Participation with Registrar's office u.direct electronic advising initiative.

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- Participation with the registrar office with the planning of Spring 2014 Commencement.
 - Participation with Chicano Programs Welcome Back event.
 - Leadership on Deputy Provost Online Education Task force.
 - Approvals of Spring 2014 thesis and dissertation title.
 - Conducted professional development workshop on *How to Apply to Graduate School* to graduate and undergraduate students.
 - Conducted Preparing Future Faculty (PFF) career development series workshop.
 - Collaborated with International Border Programs and College of Education with international recruitment.

Dean, Honors College, Dr. William Eamon

- Dean Eamon was notified by one of the Honors graduates Sarah Casson that she is a Fulbright finalist. The Fulbright U.S. Student Program is the largest U.S. exchange program offering opportunities for students and young professionals to undertake international graduate study, advanced research, university teaching, and primary and secondary school teaching worldwide. The program currently awards approximately 1,900 grants annually in all fields of study, and operates in more than 140 countries worldwide. Fulbright U.S. Student alumni populate a range of professions and include ambassadors, members of Congress, judges, heads of corporations, university presidents, journalists, artists, professors, and teachers.
- Yvonne Flores is participating in the Quick Connect program to contact students that had not yet registered for classes. Called to encourage them to register and how we can help them to make that happen.
- Dean Eamon presented to the LLC community "Graduating with Honors". Explained to the Living and Learning Community RGH students how easy it is to graduate with Honors and the requirements to graduate with honors.
- Dr. Andersen presented to the Phi Eta Sigma members on "How to apply for the Honors College International Research Scholarship." The \$5000 scholarship provides the recipient with a unique opportunity for a self-designed international travel and research experience. The proposed experience must go beyond a regular classroom or study-abroad experience and promise to expand the student's horizons and complement his or her undergraduate education. All sophomore and junior Crimson Scholars (min. cumulative GPA of a 3.5) are eligible and encouraged to apply.
- Melissa Vigil and Rachel Burkhard Honors College Crimson Scholar Work-study students facilitated a table for "Welcome Back students" sponsored by Chicano Programs.

Dean, University Library, Dr. Elizabeth Titus

- Several members of the Library Faculty and the Dean attended the American Library Association's 2014 Mid-Winter Conference in Philadelphia, PA.

- A pilot study on *Patron Driven Acquisitions on Demand* was launched this week. The Library staff are testing the concept of automatically adding e-book titles to our collections based on levels of patron use and want to see how the process works in actual practice.
- In response to student requests, both libraries now have in their elevator lobby areas snack and drink vending machines.
- The New Mexico Academic Library Consortium, which includes NMSU Library and all the NMSU community college libraries, is participating this week in Library Legislative Day in Santa Fe, NM. The academic libraries are promoting legislation for the 2014 GO Bond for Libraries which will fund \$3.25 million to support academic libraries in the state.

Senior Vice President Administration and Finance, Angela Throneberry

- **Search Process for CIO Position** – On-campus interviews for the CIO position were completed this week. Deadline for completion of candidate evaluations available at <http://webcomm.nmsu.edu/hire/cfos/candidate-evaluation/> is February 4th at 5:00pm.
- **On-Campus Interviews for Vice President of University Advancement/Foundation President** – Finalists for the position of Vice President for University Advancement have been selected and campus visits scheduled for February 5th, 11th and 13th. Interview schedules and other candidate information are available at <http://webcomm.nmsu.edu/hire/vpuafps/>.
- **Follow-up audit of NMSU IT policies** – NMSU’s Office of Audit Services completed a follow-up audit of official NMSU information policies, standards, and procedures, noting significant improvements in the development of new IT policies, with work remaining to be completed in the areas of maintaining and communicating existing policy.
- **Users of UC4/Appworx can now log into the system using their AggieID and password** – ICT System administrators were able to modify UC4/Appworx to authenticate against Active Directory, the system that NMSU uses to control user access to NMSU central systems. With single signon to UC4/Appworx, approximately 200 ICT clients now have one less password to remember.
- **Annual Fire Drills** – FS FIRE completed the bi-annual fire drills for student housing during the week of January 22nd-24th. The drills are generally scheduled during the first two weeks of the spring and fall semester.
- **Irrigation System at the Golf Course** – The installation of a new irrigation system at the Golf Course is progressing with an anticipated completion in late May. Per FS Project Dev & Engineering Project Manager Jose Loera, the installation of the new irrigation system is complete at holes 12, 13 and 14, and the irrigation contractor is working on the installation of the main water line on hole 15. Holes 12, 13 and 14 are fully operational and playable to the public. The featured photo





shows the new sprinklers in action.

Senior Vice President External Relations / Chief of Staff, Ben Woods

- Executed the January Regents Meeting in Santa Fe.
- Completed planning for the Legislative Basketball Game.
- Completed research phase for President on potential options for implementation of a robust real estate development enterprise.
- Received the HVS market study for the hotel development that is now under review.
- Completed interviews for marketing consultant.
- Coordinated university engagement with Las Cruces Day in Santa Fe activities.
- Testified before senate committee on Spaceport America related bill.

Vice President Student Affairs/Enrollment Management, Dr. Bernadette Montoya

Office of the Vice President, Dr. Bernadette Montoya

- Dr. Montoya and the DACC Presidential Search Committee reviewed candidates in advance of campus interviews, which are tentatively scheduled for March 5th through 7th. More information is at dabcc.nmsu.edu/ps.
- Dr. Montoya attended Las Cruces Day in Santa Fe on February 1st through 3rd. She visited with elected officials and policy makers from around the state about legislative issues impacting NMSU and our students. In addition, she led the NMSU fight song at the end of the meeting of a reception hosted by the Santa Fe NMSU Alumni Chapter.
- Two finalists in the Chief Information Officer (CIO) search were interviewed on campus this week. A decision on the search will be made by the Senior Vice President for Administration and Finance.
- Dr. Montoya and SAEM staff reviewed new legislation on the Lottery Scholarship, dual credit for high school students, and other matters. SAEM staff continues their efforts to support solvency of the scholarship.

University Admissions, Ms. Valerie Pickett

- University Admissions will represent NMSU at the annual expo during Las Cruces Day in Santa Fe. Admissions staff will showcase NMSU's services and programs to the expo's attendees.
- Undergraduate recruiters visited high school students in Las Cruces, Albuquerque, Santa Fe, and El Paso to discuss the benefits of choosing New Mexico State University for college.
- Valerie Pickett and the NMSU Alumni Association, as well as members of the Crimson Central Alumni Chapter, are planning the 2014 Albuquerque Summer Send Off for students who will be attending NMSU in Fall of 2014. The Crimson Central Chapter will host new freshmen and their parents at an Isotopes Baseball game in July.
- University Admissions is sponsoring the Las Cruces Math Counts competition next weekend. The winner of the competition will receive an iPad Mini

Student Engagement, Dr. Terry Cook

- Dr. Carmen Rogers has joined NMSU as Director of the Academic Support Programs & Services Center, which provides academic support for student athletes. Dr. Rogers recently served at Union County College in Plainfield, New Jersey as Manager of a U.S. Department of Health and Human Services Health Professions Opportunity Grant and at UTEP as a Program Advisor and Lecturer for the College of Business.

Student Life, Dr. Michael Jasek

- Dr. Jasek, Dean of Students, met with students to hear their concerns about the effect of fractional grading system on student scholarships. He also addressed the concern students had about clarity regarding which grading system will be used.
- Dr. Jasek discussed establishing additional Greek housing on campus with Tinsley Hembree, Greek Advisor, Greg Walkie, University Architect, Julie Weber, Director of Housing, Brenner Thome, IFC President, Amanda Villa, Panhellenic President.
- Dr. Michael Jasek, Dr. Karen Schaefer, Ms. Deb Darmata, and Ms. Meg Long attended the NASPA Mental Health and Alcohol and Other Drugs Conference in Coronado, California. The team gathered ideas of best practice for addressing issues related to these topics on college campuses.
- The Suicide Task Force kicked off its work on January 28th and will look at best practices used nationally for prevention, intervention, and post-vention on incidents related to suicide. They will also look at NMSU's services, programs, and response and provide recommendations based on their findings. The task force consists of members from across many areas of campus and includes students, staff, and faculty. Dr. Joey Hannah, from the Counseling Center, serves as the chair.
- **Campus Activities:** Union Programming Board showed *Rush* as the first movie of the semester. Over the course of the semester UPC will show eight movies on Monday nights.
- **Student Media:** The Round Up is now producing papers twice a week. Along with general news, the Tuesday paper will feature a culture section, and the Thursday paper will feature sports.
- **Student Leadership Programs and Greek Affairs:** Rush (for men) and Recruitment (for women) took place this week. During this week, about 70 men and women explore the Greek social chapters to decide if they wish to become a member of the Greek community.



Alex Mendoza is sworn in as Chief Justice of ASNMU.

Vice President Economic Development, Dr. Kevin Boberg

Studio G Student/Alumni Business Incubator

- Studio-G client Byteware experiences continued success since the launch of their app Superflat in December. Superflat offers additional features and modifications to



the pixelated construction-based game Minecraft. Byteware Apps is a startup company co-founded by NMSU students Steven Berard and Taylor Burgett. Since its release, Superflat has been internationally received with rave reviews from users and sales continue to rise. For more information see the press release and additional links provided below.

<http://newscenter.nmsu.edu/10018/nmsu-students-launch-ipad-app-for-minecraft-players-through-studio-g/>

<http://bytewareapps.com/>and

<https://itunes.apple.com/us/app/superflat/id764922878?ls=1&mt=8>.

- This week Studio-G added three promising new student led ventures to their client list. The first is interested in increasing youth excitement about STEM education and plans to design 3D printed model rockets to supplement STEM curriculum. The second venture, building on the excitement regarding Spaceport America, plans to develop space-related entertainment in southern New Mexico. The third venture plans to develop health care software to meet the growing demands of the health care market.

Innoventure

- Innoventure conducted four workshops at the 4-H leadership conference in Albuquerque. The workshops each had approximately 25-30 student participants. The conference focused on developing leadership skills and discovering new interests and hidden talents of New Mexico's youth. Innoventure's participation in this conference was a great recruiting opportunity and allowed Innoventure staff a chance to create personal connections with participants. Marie Borchert, the Director of Innoventure, plans to continue scheduling workshops with teams in the southern and eastern parts of the state. In addition to their participation in the 4-H leadership conference, Innoventure received notification this week that Brad Gordon, NMSU alumnus and biotech entrepreneur, and Bill Sheriff, business executive and NMSU alumnus, will serve as judges for the annual Innoventure competition.

Vice President Research, Dr. Vimal Chaitanya

- Vimal Chaitanya and Peter Lammers met with Alice Loy and Tom Aageson, both co-founders of Global Center for Cultural Entrepreneurship (GCCE) to discuss ways in which to engage members of the EPSCoR team and additional NMSU faculty in cultural entrepreneurship. GCCE is part of the NSF funded team.
- The Microscopic imaging Core (MIC) of Core University Research Resources Laboratory (CURRL) hosted students from Sierra Middle School for hands-on demonstrations of the microscopes throughout the day on January 31st.
- The campus wide group of scientist and engineers working in algal biofuels area under the banner of energy research laboratory (ERL) had three journal publications and one patent filed.
- New Mexico Space Grant Consortium released two statewide calls for proposals this week. They are:

- National Aeronautics and Space Administration (NASA) Experimental Program to Stimulate Competitive Research (EPSCoR) Cooperative Agreement Notice (CAN), Research Announcement Number: NNH14ZHA001C at \$750,000 for three years.
- NASA EPSCoR Cooperative Agreement Notice, International Space Station (ISS) Flight Opportunity, Announcement Number: NNH14ZHA002C at \$100,000 for three years
- PSL has received a subcontract from one of their strategic partners in the national security domain.
- A new award was received by PSL from the Department of Defense (DoD) for over \$2M that will involve work in Command, Control, Communications, Computers, Intelligence, Surveillance and Reconnaissance (C4ISR).
- A new proposal is in progress at PSL valued at over \$2M for technology support to the Army and two existing orders have had funding added.
- PSL personnel are attending meetings in the four corners area of New Mexico related to use of Unmanned Aircraft Systems for mining applications.
- Office of Grants and Contracts (OGC) created a matrix of policies and procedures related to the creation of the first service center.
- Water Resources Research Institute (WRRRI) distributed longest ever (20 pp.) newsletter - **Divining Rod, Vol. XXXVII, No. 1, January 2014;**
<http://wrri.nmsu.edu/publish/dr/xxxvii1.pdf>.
- Water Science and Management program team had spring semester meeting and potluck with students and faculty.

Interim Vice President University Advancement / Foundation Executive Director, Dr. Tina Byford

Dr. Byford travelled to California and Santa Fe in support of Donor Development and the Legislative Session.

Athletics Director, Dr. McKinley Boston, Jr.

- I had a nice lunch with WAC Commissioner Jeff Hurd. Jeff was in town to observe officiating of the Aggies and University of California, Bakersville Men's Basketball game on Thursday, January 30th. Jeff and I discussed the upcoming WAC Tournament in Las Vegas in March and thoughts going forward about eliminating neutral sites and bringing the tournament back to conference member schools.
- I presented a revised version of the Department's new Strategic Plan to the Board of Regents. The focus of the presentation centered around priority of goals to include athletic competition with a focus on Football, academia and citizenship of student-athletes, enhancing marketing and community engagement, revenue growth and creating more efficiency of management within internal operations.
- I attended the New Mexico State University Alumni Association Santa Fe Alumni Chapter Reception in Santa Fe. The reception was well attended with over 350

Aggies. I had the opportunity to spend some time with donors, friends and stakeholders from Santa Fe.

Aggie Athletic Club

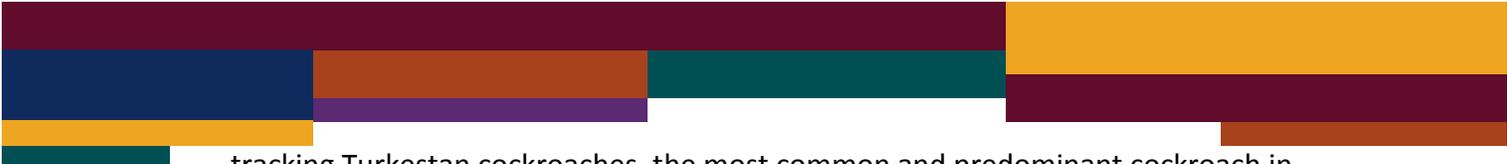
- Aggie Athletic Club Memberships to date are 482 members, Athletic Director Cabinet members are 9. Revenue generated for the scholarship fund (FY13-14) is at \$275,863.
- To date, \$3,650 generated in donations to AAC and individual sport teams from the End of Year Campaign. Thank you letters sent out to contributors of this campaign.
- Coordinator of Membership sales met with Las Cruces Toastmasters. Networked at Las Cruces Chamber event on January 24th. Met with Graduation Fair group to get details on participating at the Grad Fair in March. Made 213 calls to potential Aggie Athletic Club members. Sent out 63 invitations to former AAC members to participate in focus group coming up in February. Individual meeting with Davon House, Gil Williams and Jaime Pena – former football and basketball alumni.
- Assisted the swimming and diving team with a phone-a-thon on January 28th.
- Coordinator for Special Events finalized the Men's Basketball Reunion, for the weekend January 30th through February 1st, various socials, games and tours are taking place for the alumni. Coordinator is also working on several other events, most notably the Albuquerque Happy Hour on February 6th with special guests Lou Henson and Doug Martin, Aggies in Paradise for May 16th, and the 8th Annual Lujan Dinner on June 7th.
- Our office has assisted Coach Martin with the Alumni Football Player Challenge. This campaign is geared toward football alumni and raises money specific for football recruiting, we have raised \$9,120 to date.
- Ticketmaster ID project is underway, we are incorporating the ID's and contact information from the Ticketmaster system into Raiser's Edge which will aide in growing our list of donors for athletics and increase our outreach to potential donors for the Scholarship Fund.

Academic Support Programs and Services Center -Athletics

- The New Mexico State Athletics Department celebrated the Wells Fargo Academic Honors Night during halftime of the men's basketball game against Bakersfield on January 30th. The Wells Fargo Academic Honor Night is to celebrate the great academic accomplishments of our student-athletes. This year, NM State honored 344 student-athletes. These student-athletes either maintain a 3.00 cumulative GPA or earned a 3.00 semester GPA for Spring 2013 and or Fall 2013.

Associate Vice President University Communications, Maureen Howard

- For the week of January 20th, news stories in both local and national outlets totaled 114 placements and included a feature in Sports Illustrated on basketball team members Sym and Tanveer Bhullar.
- This week's Sunday feature in the Las Cruces Sun-News focused on Alvaro Romero, who studies different species of cockroaches including American, Oriental and Turkestan cockroaches. Romero, an NMSU professor of urban entomology, has been



tracking Turkestan cockroaches, the most common and predominant cockroach in the Southwest, for two years trying to find ways to control it.

- This week's Eye on Research in the Las Cruces Sun-News reported on a group of microscopes that can magnify images as much as 600,000 times their normal size. The microscopes were the focus of a Research Rally Jan. 24th at New Mexico State University. By using such highly advanced microscopes, NMSU scientists are able to examine the most intricate details of objects such as nanofabricated devices, used in electrical engineering projects, and the bacteria in rumen fluid from cattle, when studying rumen nutrition and rumen microbiology.
- The News/Media Relations group participated in the CDPC steering committee meeting with NM Department of Health regarding Meningitis protocols, coordination, communication and proactive steps.
- The Extension/Experiment Station Publications group has partnered with Curtis Smith, Extension horticulture specialist emeritus, and will now be accepting questions from readers of Smith's Yard and Garden column on our Facebook page. The column is a regular item published in the Sun-News and is posted on our Facebook page. Smith suggested the partnership to engage readers and answer questions.
- The KRWG engineering staff spent two days in the mountains above Deming ensuring that our antenna sites are in compliance with FCC regulations. Good progress was made to meet the requirements.

Assistant Vice President Government Relations, Ricardo Rel

At Legislative Session in Santa Fe.

Director/Secretary New Mexico Department of Agriculture, Jeff M. Witte

- New Mexico Department of Agriculture (NMDA) staff attended the Think Trees New Mexico annual conference and presented information regarding potential changes in the state's nursery industry.
- NMDA staff presented information in the field of Biosecurity and Agriculture & Environmental Sciences at the Crop Production Association conference in Ruidoso, NM.
- NMDA staff was in attendance at the New Mexico Agriculture Aviation Association Board of Directors meeting and provided an update on key legislative issues, garnered monetary support for the Ag Room, and discussed current industry issues.
- NMDA staff has been working with a Doctor of Philosophy candidate, in the Civil Engineering College, on a water project founded by the National Science Foundation and managed by Stanford University.