




New Mexico State University

Weekly Activity Report

September 15-19, 2014

President Garrey Carruthers, Ph.D.

- The President's Academic Council meeting was all about fund raising and how NMSU must prepare for the \$125,000,000 comprehensive campaign. Our consultant suggested some organizational changes which were not met with overwhelming support. The big issue is reporting lines for development officers – the option being to centralize in the Advancement Office, decentralize to the units, or use a mixed model depending upon the taste and preferences of the Deans. We must sort this out soon as the work has already commenced. The consultant also pointed out that we were understaffed relative to the peers she benched NMSU against.
- We held the first meeting of Aggie Development, Inc. I was elected to serve as Chairman of the Board and Ben Woods was elected President and CEO. Kari Mitchell and Mike Cheney are the Regents representative on the Corporation Board. Tom Hutchison and Bill Sherif are citizen members but the Regents wish to expand that number to bring even more business experience to the organization. Aggie Development will manage NMSU involvement in projects such as the proposed hotel on campus and proving up of our water rights. In time, the company will develop a plan for properties such as the old golf clubhouse area and the strip center across from the dormitories. The end game is to generate more revenue for NMSU by using our abundant land and water resources.
- The Regents completed my first year evaluation with support for most of the initiatives now underway and/or planned. Some expressed an interest in my being more involved in major issues facing our community and state.
- It was a big week for the Domenici Institute with two grand openings – the Domenici Archives in Branson Library (\$1.6 million renovation) and Domenici Hall (\$13 million repurposing of the Hershel Zohn Theatre). Nice crowds for both events. Kudos to the contractors and to OFS personnel for a job well done. The Conference was considered by most to be the best ever, with very positive comments for Secretary Panetta, the panel on the bipartisan challenge in Washington, D.C., the immigration speakers (my favorite part of the program), cyber security, and Election 2014 (Charlie Black and Donna Brazil were spectacular as well). Both Governor Martinez and Attorney General Gary King were impressive in making their pitches to a registered crowd of over 900. Thanks to all the staff and volunteers who made this the best ever!
- UNM and NMSU Regents gathered for a two-hour joint meeting to catch up on issues such as the funding formula, articulation, and joint research efforts. This has been an on again, off again meeting which has been occurring on the day of the Aggie/Lobo game. Billed and executed as an informational meeting, hence, no actions were taken.
- While the Aggies did not prevail in the football game, there was much to appreciate. Over 25,000 fans attended the game, including 3,500 NMSU students. It was the largest tailgate party I have seen in years. The spirit is coming back. Our team played well, particularly considering there are 10-12



freshmen playing regularly. It is always tough to lose to a rival(s) but as Coach Martin has indicated, he is building a football program (which takes time), not just a football team. He is well on his way to building such a program which we can all be proud of!

Executive Vice President and Provost, Dr. Dan Howard

- The Aggie Pathway to the Baccalaureate Summit took place on Monday. The summit brought together community college presidents and leadership from the Las Cruces campus to discuss the elements of the pathway and how to bring those elements together to form an effective and attractive pathway for students. Several important issues have already been settled:
 - The Aggie Pathway to the Baccalaureate will be open to all students who enter an NMSU system community college and opt-in to the pathway.
 - Students will be advised by both Las Cruces campus and community college advisors.
 - Advising will be prescriptive and students will be carefully guided into courses that will count toward a B.S. or B.A. degree.

The importance of constructing a culture of transfer at the community colleges was emphasized, as was the importance of building an appreciation among area high school students that community colleges are a great place to start a four-year degree program. Participants also discussed the importance of working cohesively as a system in recruitment and retention efforts. An important outcome of the meeting was a decision to begin joint recruiting efforts among the community colleges and the main campus and to develop a common brochure for the system.

- A highlight of the week was the Domenici Conference, which seems to get bigger and better every year. Particularly memorable talks were given by Leon Panetta, who discussed defense priorities, and the three speakers who discussed immigration reform: Randel Johnson, Angela Maria Kelley, and Carlos Gutierrez. Although the three speakers came from different parts of the political spectrum there was remarkable agreement about major elements of needed reforms.
- At the end of the week, I spoke at the NMSU Advisor Symposium. In my remarks, I emphasized the important role that advising plays at universities. In fact, advisors are the face of the university, in the minds of many students, and the advising experience of students is an important determinant of their long-term perception of NMSU. I asked advisors to be mindful of the importance of placing students into needed math and English courses immediately, rather than allowing students to defer these courses until later. These courses impart basic skills that are critical for success in later coursework, and students who put off these courses are less likely to finish their degrees than other students. I also emphasized the importance of following first year students carefully in their first several weeks of school and intervening aggressively should they not attend classes or should they perform badly on early exams. I also discussed the importance of constructing degree plans with students and providing financial advice to students. The loan default rates at NMSU are creeping up and we must do a better job of helping students minimize their debt and spend their loan and grant monies responsibly.
- Advisors have expressed concerns to me about access to deans and how to inform deans of scheduling, and other, needs. I encouraged advisors, in a supervisory capacity within colleges, to schedule a monthly meeting with their deans. Every dean at NMSU takes advising seriously and all value good communication with their advising staff.
- The initial Project Discovery took place on Friday, September 19, and what an event it was! Great music and dancing, scrumptious food, and intriguing science made for a really memorable evening. Kudos to Dr. Tim Ketelaar for conceiving this event and working tirelessly to make it a success. Thanks also to Tom Smith, who directed the event; Pancho Romero, who ensured that the music was world class; Hannah Cole, who has trained an amazing group of student dancers; Paco Antonio, who

leads a wonderful group of flamenco dancers; and to emcees extraordinaire Ruben Smith and David Maestas. A special thanks to Paul Bosland for making clear that scientists have fun, too.

**Dean, College of Agricultural, Consumer and Environmental Sciences,
Dr. Lowell Catlett
Dean's Office**

- Lowell Catlett was the keynote speaker for the American Association of Bovine Practitioners annual conference general session in Albuquerque, NM. The conference registered 1,000 attendees which included veterinarians and veterinary students. The American Association of Bovine Practitioners is an international association of veterinarians serving society as leaders in cattle health, welfare and productivity.

Academic Programs

- Three ACES Departments held welcome back programs for new and returning students. Plant and Environmental Sciences offered ice cream sundaes outside Skeen Hall to all students, faculty and staff. Hotel, Restaurant and Tourism Management served hamburgers and hot dogs for all students as well as their very own student DJ for entertainment on the lawn outside the HRTM office area. Entomology, Plant Pathology and Weed Science held a Courtyard Barbeque for students, faculty and staff at the Skeen Hall Courtyard. Students (as well as faculty and staff) always enjoy the free food and open discussions.
- Mason Moore, a sophomore in Agricultural Economics and Agricultural Business, has taken a leadership role as NMSU Ambassador for Agriculture Future of America (AFA). AFA exists as a catalyst in the preparation of a new generation of agricultural leaders. It is nationally recognized for its excellence in leader training and career development for college students and young professionals in the agriculture and food industry. We are proud of Mason for his accomplishment in this new role.

Plant and Environmental Sciences

- Dr. Paul Bosland gave a presentation about the world's hottest chile pepper and its discovery during the Project Discovery event on September 19th. NMDA provided a salsa bar that had salsa from all over New Mexico. It was a hot event!

Media Productions and Learning Games Lab

- The *Wall Street Journal* listed the NMSU *Math Snacks* game *Monster School Bus* among games “that can help offset linguistic disadvantages for small children” and positively impact their early math education. Thanks to an ongoing partnership with the well-known educational portal BrainPop, some big names in media are beginning to take note of games and animations produced by Media Productions and Learning Games Lab.

THE WALL STREET JOURNAL. ≡
September 9, 2014

WORK & FAMILY

The Best Language for Math

Math Games
Video games that can help offset linguistic disadvantages for small children learning to count, add and subtract in English.

- ◆ **Addition Blocks** by Fluency Games
- ◆ **Hungry Guppy** by Motion Math
- ◆ **Hungry Fish** by Motion Math
- ◆ **Match** by Motion Math
- ◆ **Addimal Adventure** by Teachley
- ◆ **Monster School Bus** by New Mexico State University Learning Games Lab

Boxed insert within Wall Street Journal article highlights NMSU




Dean, College of Arts and Sciences, Dr. Christa Slaton

- After reading *Good to Great*, I recommended it as possibility for the Book Group of the Department Head Academy. I served as the facilitator for the discussion of the first chapter of the book, which is being read by members of the Department Head Academy this semester.
- Jeff Brown and I met with Provost Howard to discuss faculty searches in several STEM disciplines and submitted requests for assistance with start-up packages to cover the share that has traditionally been covered by the Vice-President for Research.
- Dean Loui Reyes and I met to discuss graduate student recruitment and admissions.
- The Philosophy Department hosted Coffee with the Deans and prepared a feast and welcoming environment for faculty to gather and interact.
- Jeff Brown and I attended the Domenici Conference and the reception for the Opening of the Domenici Institute. As always, the speakers were knowledgeable, experienced, and lively. Student questions were excellent.
- Enrico Pontelli and I met with the Faculty Affairs Committee to give them their charge as members of the college committee that evaluates dossiers for faculty seeking promotion and tenure. It is a very important committee in the college that requires careful thought and attention to policy.
- Beth Pollack and I attended tailgate parties sponsored by Marvin and Tammy Menzies and by President Carruthers. We toured the impressive weight training facilities.
- Tim Ketelaar, Lily Hoang, and I served as Guest Coaches for the NMSU-UNM game. It was an exciting game with a heart-breaking ending. The large crowd was with the team until the very end.
- John Xu (Biology) received an additional \$21,010 and an extension from the University of Arizona for his project about biological threat detection. Jason Jackiewicz (Astronomy) received \$110,081 for the first year in his three-year NASA (ROSES-2013) award to analyze pulsating red-giant stars in eclipsing binaries. Nancy Chanover (Astronomy) received an increase of \$3,323 from the Jet Propulsion lab to field test a rock climbing robot and microgravity coring drill. Son Tran (Computer Science) is attending the 14th European Conference on Logics in Artificial Intelligence (JELIA) and will give a presentation on Finitary S5-Theories for work conducted by himself, Enrico Pontelli, Chitta Baral, and Gregory Gelfond.

Dean, College of Business, Dr. James Hoffman

- On Monday evening, September 15, the Delta Lambda chapter of Beta Alpha Psi held their annual “Meet the Firms” event at the Las Cruces Convention Center. For the first time, all of the Big Four accounting firms were in attendance. In addition, several national firms as well as local and regional firms attended to recruit NMSU accounting students. Eighteen different firms/organizations were in attendance. “Meet the Firms” is the primary recruiting event for students on the NMSU campus.
- Anthony Casaus and I met with Vanguard Retail Client Manager and alumnus, Joseph Salcido and Vanguard University Relations Specialist, Eunice Cardenas on September 16. We discussed CoB student recruitment for internship and employment opportunities with finance company Vanguard.
- We held two advisory council meetings this week, first the Accounting Advisory Council (Sept. 15) and second the Business Advisory Council (Sept. 18-19). The Business Advisory Council (BAC) met on September 18 -19 with 19 BAC members, and COB Associate Deans, Department Heads, faculty and Student Ambassadors in attendance. I gave a college update and along with Travis Melham (BAC chair) initiated feedback from BAC members and student ambassadors on the Domenici Conference. CoB alumnus, Charlie Rogers was recognized as an honorary BAC member for his outstanding accomplishments throughout his professional career and his volunteer work



supporting NMSU athletics and their development activities. The BAC and students in Dr. Bill Smith's Management 449 course took part in a student town hall in Guthrie Hall on September 18 to engage student input on student concerns in CoB. BaC members along with students addressed the concerns and made recommendations for the college the next day. I presented a tile gift to donors, Loren and Roxann Rolak for their endowed scholarship support. The Rolak's were visiting campus for the first time in 45 years. While this was a busy week for us all I was able to connect with some of our biggest supporters who share our passion for providing our students with the best educational experience possible.

- Attended the grand opening ceremony for the Domenici Archives at Branson Library (Sept. 16) as well as Pete V. Domenici Hall (Sept. 17).
- Visited the Career Expo and had the opportunity to meet many of our employers and discuss what they seek in our graduates.
- Attended the Domenici Public Policy Conference (Sept. 17-18) and enjoyed the speakers while gaining valuable information about current topics.

Dean, College of Education, Dr. Michael Morehead

Michael A. Morehead, Dean

- Dean Morehead attended the Domenici Institute during the week and was impressed by the breadth of the program and especially the discussion on immigration reform.
- Dr. Morehead also met with several individuals to discuss the ongoing development of the College of Education Clinic at the new Medical Academy ECHS. This project is progressing and it looks like one or two clinical programs will be in place at the facility sometime in October.
- Dr. Morehead worked with the Alliance and Dr. Trujillo on a partnership proposal with NGAGE NM, the Foundation which is being sponsored by the Kellogg Foundation to integrate community support for education in Dona Ana County. This project would include support for data analysis and possibly collection of the data.
- Dean Morehead also met with the Provost and the Graduate Dean Search Committee to discuss the progress of the committee and to get the Provost's perspective on the search and candidate selection.
- Dean Morehead also discussed with the faculty members who are traveling to Mongolia the potential partnership opportunities that could emerge between the two colleges.

James O'Donnell, Associate Dean

- Held several curriculum review committee meetings with the content specialist in science and the social studies.
- Met with the Director and faculty in Early Childhood Education to discuss a new non-teaching major in Early Childhood Education.
- Met with Literacy and Elementary program directors to review and discuss the to-date results of students' performance on the National Evaluation Systems Reading Exam.

Robert Wood, Interim Associate Dean for Research

- I met with a critical mass of Qualitative Scholars and we discussed a number of issues that might be of value to the university as regards support for and promotion of qualitative scholarship. In particular we are in the planning stages of inviting a highly decorated and well-funded qualitative scholar to come to NMSU in February or March to hold a workshop for qualitative scholars. The workshop will address professional development of qualitative scholars and federal funding opportunities that might be appropriate for our faculty members.

- I have met with a critical mass of researchers who are engaged in STEM-related fields, and we are developing a concept of Educational Neuroscience. You can find a fairly succinct definition of this emerging field of study on Wikipedia if you wish, but essentially this explores the interactions between human physiology and the learning environment to better understand how individuals learn or interpret information. We have numerous scholars working in this area and believe that the development of an educational Neuroscience Lab may lead to a possible Center in the future.

Juanita Hannan, Director of Research and Budgeting

- Met with Dr. Jeanette Haynes Writer and Dr. Betsy Cahill, regarding a new faculty line in early childhood and the sources of the funding.
- Met with Norma Noel and Lourdes Alvarado from SPA regarding unresolved issues pertaining to grants and contracts.
- Met with Dr Kaye and faculty going to University in Mongolia regarding details of the trip and meetings at the university.

Ron Dziwenka, Program Manager for Assessment

- Dr. Dziwenka met with the SPED Program Coordinators to discuss the data in the 2014 ELED Data Report.
- He represented the College of Education at the Accreditation Liaison Meeting.
- He took part in the “Bringing Active Learning into Your Class” workshop at the Teaching Academy.
- He continued the data collection for the 2014 EARS Report, due October 3, and met with Judy Bosland (IR) to discuss data collection for the upcoming yearly major reports in SP15.
- He finalized the organization of and supported the presenter, our Tk20 Product Consultant, in running the Tk20 Workshop for program coordinators, faculty and FAs.

Michelle Valverde, Director for Alliance and BoCES

- Alliance and BoCES internal advisory committee meetings
- Participation in the IDEA committee
- Grant proposal development for MSI teacher education program, the COG Project
- Updating the Alliance website

Advancement Team


- Met with Dr. Pichon about Melon Foundation grant
- Met with Robert Peterson about Aggies for Kids and worked on Aggies for Kids – strategy and new list of donors
- Attended the Domenici Conference – visited with several of our constituents; LCPS – L. Cervantes (partnership with LCPS on Cornerstone), Mr. Uxer (confirmed lunch on Monday with Dean), Joe Bullock (confirmed him as our MC for the Cornersone)
- Develop plan for Uxer
- Planning Cornerstone event
- Finalize UNM Alumni Event

Dean, College of Engineering, Dr. Ricardo Jacquez

No Activity to Report

Interim Dean, College of Health and Social Services, Dr. Donna Wagner

- The CDC Millennial Health Leader’s Summit Planning Committee and the Department of Public Health Sciences is pleased to announce that Sengdhuan Defibaugh-Chavez has been selected as a delegate to the 2014 Millennial Health Leaders’ Summit. Sengdhuan Defibaugh-Chavez is a student who shows promise as a scholar and future leader who will have an impact in reducing health



disparities and achieving health equity. The program will delve into many of the key contemporary challenges and issues facing this future generation of leaders.


- The Department of Public Health's Dr. Cynthia Kratzke has continued her work with our policy makers and students now that the fall semester has started. Her project with Masters of Public Health graduate students includes 2-page information sheets for policymakers and the general public regarding H.R. 1070, "Removing Barriers to Colorectal Screening" (CRC) reimbursement for Medicare patients. A similar bill was introduced in the Senate (S. 2348). Sen. Sherrod Brown, D-OH, introduced the same bill in the Senate 5/15/14. The student information sheets were given to the Pearce office for review, and the bills are being tracked through the House and the Senate.
 - This is important work for the department, as one of our professors in the Department of Public Health lost her battle with CRC. Dr. Kratzke's goal is for federal legislation to help others for screenings as early detection. Early detection is key with better survival rates. NM has many seniors on fixed incomes and we need to assist them and reduce the burden of cancer.
- The School of Social Work participated in the New Mexico Youth and Families Department (CYFD) to honor foster parents during a 1½ day annual state conference in Albuquerque, NM. The event was intended to provide licensed CYFD foster parents with an opportunity to celebrate their service and acquire new knowledge and skills. The content of the conference is designed each year to address current needs in the foster care community. Foster parents receive a stipend check to offset travel expenses and limited onsite child care is provided for foster children in their care. The keynote speaker was Dr. Scott Modell, Deputy Commissioner of the Tennessee Department of Children's Services, who presented on "Violence against Children with Disabilities: What Foster Parents Need to Know" and "Understanding Problem Behavior: A Guide for Foster Parents."
- Also noteworthy from the School of Social Work, Emily Muir, a MSW/MPH student, has just received the "2014 Best of the Best" award in the Direct Caregiving category from NM Healthcare Association for the work she is doing at Village at Northrise, where she is a paid field student.
- The College of Health and Social Services held their annual Scholarship and Distinguished Alumni Reception on Friday, September 19th at the Las Cruces Convention Center. The College presented deserving students with scholarship awards, acknowledged the generosity of their donors, and celebrated this year's distinguished alumnus, Mr. Christopher Ledingham.

Interim Dean, Graduate School, Dr. Loui Reyes

No Activity to Report

Dean, Honors College, Dr. Miriam Chaiken

- I attended the first day of the Domenici Conference. This event was very enlightening and well worth the time. As my graduate course in Applied Anthropology is examining the issue of immigration, I asked my students to attend as well, and 10 of my students were able to attend the Wednesday afternoon session on immigration. To a person they were very impressed with the speakers and felt that they had learned a great deal. I'm grateful that the campus continues to support this important activity.
- I attended an orientation for search committees to learn about the proper procedures for administering a search.
- I participated in the first meeting of the Academic Advising Council and discussed with the team ways to increase participation in the Honors College for students across disciplines and colleges.
- I met with Sonya Cooper to discuss possible strategies for developing Honors Tracks in Engineering majors. This was very informative and we found several areas of common ground that would benefit



both the Honors College and engineering students. There will be subsequent meetings to discuss these opportunities.

- I began preparing my plan to address the budget shortfalls in response to the request from the Provost to envision scenarios of 1%, 3%, and 5% budget cuts.

Dean, University Library, Dr. Elizabeth Titus

- Attended with other members of the President's Academic Council an all-day training workshop on administrative fundraising which emphasized the importance of being donor-centric in our approach to fundraising.
- NMSU Library celebrated the completion of the remodeling of the Pete V. Domenici Archives located on the 2nd floor East-Branson Library. Dignitaries and guests participated in a ribbon cutting ceremony. A photographic exhibit on the life of Senator Pete V. Domenici was open for viewing and small group tours of the archives were conducted by Archives and Special Collections staff. At the conference, NMSU Library Archives and Special Collections Staff provided information on the Pete V. Domenici Archives collections to conference attendees at an information table.
- The Dean and several members of the NMSU Library staff attended the Pete V. Domenici Public Policy Conference held on September 17-18, 2014. The Dean also attended the Pete V. Domenici Hall reception held in the late afternoon on September 17, 2014 which celebrated the grand opening of this new building on campus.
- Had a teleconference meeting with members of the New Mexico Consortium of Academic Libraries Legislative Committee to discuss promotion of the Library GO Bond B and getting out the vote for the Fall GO Bond elections.
- The Dean met with Louis Reyes, Interim Graduate School Dean to talk about topics pertaining to the Graduate School.

Associate Provost, International and Border Program, Dr. Cornell Menking

No Activity to Report

Senior Vice President Administration and Finance, Angela Throneberry

- **Foot Golf?** - The NMSU Golf Course just introduced the game of Foot Golf to Las Cruces. The game is played by kicking a soccer ball around the golf course until holing it out in an enlarged hole. The game uses the same principles as golf in that you start the hole from a teeing ground and continue until the ball is holed out. The holes are shorter than traditional golf holes but the game is challenging. A total of more than 70 people turned out for the introduction of Foot Golf including the NMSU Women's Soccer team. Foot Golf started a couple years ago and has grown in popularity both with participants and courses looking for alternative ways of getting customers to come out to the course.
- **NMSU's IT Compliance Officer Presents at ACUA conference** - Carlos Lobato, NMSU's Information Technology Compliance Officer, was a lead presenter at the annual Association of College & University Auditors (ACUA) conference. Carlos shared his views and experiences on handling data breaches at higher education institutions and described NMSU's efforts in the area of data breach prevention and IT compliance. Carlos is authoring an article on handling data breaches that will be published in an upcoming ACUA Journal issue.

Special Advisor to the President, Ben Woods

No Activity to Report

Vice President Student Affairs / Enrollment Management, Dr. Bernadette Montoya

Office of the Vice President, Dr. Bernadette Montoya

- On Monday, September 15, Dr. Montoya attended the Guaranteed Pathway Summit. SAEM offices of Admissions and Student Engagement will be part of this effort. Meeting participants were charged with identifying a clear path for students who start at a community college to earn a baccalaureate from New Mexico State University.
- On Tuesday, September 16, Dr. Montoya attended the Career Expo Luncheon for all employers who were at NMSU to recruit our students.
- Dr. Montoya and Ms. Dacia Sedillo met with the academic deans last week to discuss enrollment from a strategic perspective. This group will provide ongoing planning and decision making related to institutional direction and enrollment goals aligned with academic priorities and Vision 2020.
- The SAEM Strike Force team met on Friday, September 19. We worked on coordinating communications to boost mini-semester enrollment and discussed efforts regarding Aggie Pathway to the Baccalaureate and presentations with the Teaching Academy about recruiting and retention.

University Admissions, Ms. Valerie Pickett


- Arizona College Day programs continued this week in the Phoenix area. Recruiters attended programs at 17 high schools in the Phoenix area.
- New Mexico College Day programs were held in the Las Cruces high schools as well as schools in southwest New Mexico. In addition to college fairs, recruiters visited Santa Fe High School, Capital High School, Jemez Valley High School, and Cuba High School.
- University Admission represented the institution at the New Mexico State Fair College and Career Day program.
- We welcomed one group visit this week from the AVID program at El Dorado High School in El Paso.
- Tammie Campos, Alumni Association Director, and Valerie Pickett are developing a student recruitment plan using our current alumni. The plan will be presented to the Alumni Association International Board of Directors meeting held during Homecoming.

University Financial Aid and Scholarship Services, Ms. Janie Merchant

- Data from NMSU Financial Aid and Scholarship Services indicates that each Financial Aid Advisor is responsible for approximately 2,900 students at the Las Cruces Campus. In 2012, the National Association of Financial Aid Administrators reported that schools have, on average, 4 full-time employees (FTE) for every 1,000 students. NMSU has about 2.1 FTE in the Las Cruces Financial Aid Office for every 1,000 students at the Las Cruces campus.
- To date, New Mexico State University Financial Aid and Scholarship Services has processed 26,782 financial aid applications for the 2014–15 aid year for the entire NMSU system.
- As part of ongoing retention efforts, New Mexico State University Financial Aid and Scholarship Services undertook another communication campaign for students eligible for the New Mexico Lottery Scholarship who have not enrolled in enough credit hours to qualify for the Lottery Scholarship in the Spring 2015 semester. We contacted 272 students by both email and telephone, and we will run the report again to monitor for changes in the status of these students.



Recruiters from GAINSCO Auto Insurance brought the company race car to last week's Career Fair at Corbett Center to draw student traffic.

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- As of September 19, we have distributed over \$81 million in financial aid funds for students in the NMSU System. These funds include \$18.3 million in scholarships, \$24.2 million in grants, \$25.3 million in loans, and \$13.4 million in waivers. In addition, we have distributed about \$66,000 in work-study funds that help students earn additional money when they are students.

Vice President Economic Development, Dr. Kevin Boberg

Entrepreneur-in-Residence Brad Gordon

- Brad Gordon, Arrowhead Center's Entrepreneur-in-Residence, held several meetings with Arrowhead staff on a variety of topics, including strategic planning and collaboration with NMSU colleges. Mr. Gordon also held a student luncheon, sharing stories with and offering advice to the 20 attendees. Mr. Gordon, an NMSU alumnus, has been involved with 11 startup companies and has over 30 years of entrepreneurial experience.

Studio G Networking Hour

- This week's Networking Hours at Studio G featured the second module of the Disciplined Entrepreneurship Series. This week's discussion explored steps 4 through 6 of MIT's 24-step curriculum for starting a business. The topics in steps 4 through 6 discuss how to calculate the potential of your first market, determine who will use your product, and how they will use it.

Student Appreciation Event

- A student appreciation event was held on Thursday, with NMSU Business College alumnus Bill Sheriff in attendance. Students shared their stories with Bill, and Bill spoke of his experiences as an entrepreneur.

Vice President Research, Dr. Vimal Chaitanya

No Activity to Report

Vice President University Advancement / Foundation Executive Director,

Ms. Cheryl Harrelson

- An alum and spouse have made a generous planned gift that will benefit the NMSU College of Education's "Montoya Family Endowed Fund" that was established by the alum's parents in 2001. The gift is a "transfer on death" investment (revocable, present value is \$270,300) and as a result, the donors were welcomed into the NMSU Foundation's 1888 Society.
- Received \$10,000 gift from Sandia/Lockheed Martin to support the 2014 Domenici Public Policy Conference.
- Received the first payment on a \$20,000 pledge from the Paso del Norte Health Foundation for support of the Southern New Mexico Ethics Summit.

Athletics Director, Dr. McKinley Boston, Jr.

- I attended the Domenici Conference on September 17 & 18. It was well-attended and a great success.
- Athletics held its second Coaches Luncheon at the Danny Villanueva Victory Club on Friday, Sept. 19. There was a large crowd that showed up to support Coach Martin.
- The department participated in the DACC 12th Annual Golf event. Dr. Renay Scott, the new president at DACC was there to meet supporters.

Assoc AD, Development-Fred Heinrich

- Last weekend's rivalry game created a very busy week for the Development Team.

- We organized and coordinated multiple receptions, field and facilities tour, coaches luncheon, golf, tailgate party, special Hall of Legends reception, team dinner, hotel rooms and other activities for about 100 alumni football players and families.
- We supported efforts to recognize Royal Jones by ensuring his sign was properly erected on the bridge at the north end of Aggie memorial stadium and the Coca Cola center.
- We ensured a quality game day experience for all of our suite holders and guests.

Assoc AD, Marketing- Steve Macy


- NM State athletics ran a fast-paced BeatUNM campaign aimed at drumming up support for the football game against UNM. Posters and banners were distributed around town and around campus. The community was encouraged to finish all conversations, emails, texts, tweets and posts with #BeatUNM.
- The new men’s basketball ticket plan was released and season tickets for the 2014-15 season went on sale on Friday, Sept. 19. Required seat donations were eliminated and this change has been met with a lot of community enthusiasm.
- Root Sports has agreed to produce two NM State men’s basketball games this season, including the road game at Wyoming, meaning that fans in Las Cruces will be able to see that road game.

Assoc AD, Student Development/Men’s Sports-James Hall

- James Hall and Carmen Rogers participated in the Advisor Symposium that was hosted by the College of Health & Social Sciences and presented the aspect of monitoring academic progress for student-athletes. They introduced best practices and procedures used to meet the National Collegiate Athletic Association (NCAA) academic benchmarks in the new age of academic reform within the NCAA. Discussion items ranged from the Athletic Departments Journey to Excellence Strategic Plan, Academic Progress Rate, Customer Service, Staff Initiatives, Function and Services of the Academic Unit, Early Warning Academic System to connecting the overall operation to the universities Vision 2020. The highlight of the presentation was sharing the great academic success of the student-athletes over the past 9 years:
 - All 17 NMSU *Men’s and Women’s Athletic Sport Teams* cumulative grade point averages combined for the past 9 years, last 18 consecutive semesters, have achieved the accomplishment of being at or above a 3.00.
 - Spring 2014 Scholar Athlete Representation For the past 9 years, 18th consecutive semester, Scholar-Athlete representation (3.00 semester and cumulative grade point average or higher) was higher than 50% of the student-athlete population.
 - **GRADUATION!!!** - 73% of total student-athlete population graduates from NMSU (cohort 2002-2005).

Associate Vice President University Communications, Maureen Howard

- This week’s Eye on Research in the Las Cruces Sun-News focused on the work of NMSU College of Health and Social Services faculty members, who partnered to study how mobile technology can improve health behaviors. Kristynia Robinson, associate professor in NMSU’S School of Nursing, is the lead investigator on an Institutional Development Award Program Infrastructure for Clinical and Translational Research (IDeA-CTR) project.
- This week’s Sunday feature in the Las Cruces Sun-News highlighted the summer project of 14 NMSU students in Engineering Without Boundaries, who helped build a schoolhouse in Queretaro, Mexico. The students designed the school building from scratch, which included green features. Engineering Without Boundaries’ mission is to bring students, faculty and community members together to improve the daily lives of developing communities through sustainable infrastructure.
- In conjunction with the Council for Advancement and Support of Education (CASE), the UCOMM team helped organize a social media workshop in Albuquerque this week. The workshop brought



together communications and advancement representatives from most of the colleges and universities around the state with approximately 60 professionals attending the sessions. Thanks to our Albuquerque Center for hosting the event.

- Following the workshop we met with Dave Lepre and Therese Graham from the Council of University Presidents (CUP) to discuss a collaborative communications effort highlighting the benefits of higher education along with the CUP priorities. Our state institutions will partner on the communications activities with the goal to complete materials for the December legislative meetings.
- Several members of our group attended the Domenici Conference this week. Special thanks to Senior Communications Specialist Amanda Bradford who worked with conference organizers to promote the conference, provide social media support and photo coverage during the event.

Assistant Vice President Government Relations, Ricardo Rel

Upcoming Legislative Events:

- September 24- 26 – Legislative Finance Committee- State Capitol, Room 307
 - **Higher Education Funding Formula Update** on September 25th
- September 25 – 26 - Courts, Corrections & Justice Committee- NM Highlands University
- September 29 – 30 – Indian Affairs Committee- Pueblo of Jemez, Pueblo of Zia, Pueblo of Cochiti
- September 29 – 30 – Revenue Stabilization & Tax Policy Committee- **NMSU Golf Course**
 - Revenue Forecast
- October 2 – Joint Meeting Economic and Rural Development Committee/Transportation Infrastructure Revenue Subcommittee – Santa Teresa High School
 - Logistics for Community Growth: Public Infrastructure Requirements to Underpin Economic Expansion –**Kevin Boberg**
- October 3 – Economic and Rural Development Committee – Las Cruces, Dona Ana County Government Center Chambers
 - Sustainable Energy – Smart Grid Epicenter at NMSU – **Satish Ranade**

Director/Secretary New Mexico Department of Agriculture, Jeff M. Witte

- NMDA staff worked and attended the NM State Fair in Albuquerque; this was another successful year for promoting New Mexico agriculture.
 - Battle of the Salsa’s winners were: first place went to “Andales” from Las Cruces, “Cindy’s Yummy and Healthy Salsa” of Albuquerque took second, and “Ole Gringo Chile Company” of Las Cruces took third.
 - NM Green Chile Cheeseburger Contest winners were: first place went to “Fuddruckers” from Albuquerque, “The Church Street Grill” of Carlsbad took second, and “Cowgirl BBQ” of Santa Fe took third.



- NMDA petroleum inspectors, in the Albuquerque area, are working with Arizona Department of Public Safety on an ongoing investigation of potential skimming devices that may be installed on dispensers at four identified locations in New Mexico.
- NMDA staff participated in a conference call with the State of New Mexico Emergency Operations Center (EOC) to discuss potential flooding hazards across New Mexico due to Tropical Storm Odile. The EOC has been activated at level III, the lowest level, currently with expectations that rainfall will increase expecting one to five inches in various parts of southern New Mexico and potential flooding.
- Staff attended the 2014 Domenici Conference on September 17-18, at the Las Cruces Convention Center. Agenda topics included defense priorities, the bipartisan challenge in Washington, immigration reform, NM Gubernatorial candidates, cyber espionage, and the 2014 elections.
- NMDA Staff was invited to be guest lecturers in an Agri-science course by the NMSU Agricultural Extension Education department. Topics covered included, basic information about pesticides, label interpretation, and NMDA's role in pesticide regulation.

Chief, NMSU Police, Stephen Lopez
No Activity to Report