

Joint President's Academic Council / University Executive Council
June 23, 2014

Time: 8:00 – 10:00 am

Place: Corbett Center

Room: Colfax Room

| DISCUSSION ITEM | OUTCOME | RESPONSIBLE PERSON/ DEPARTMENT | FOLLOW UP ACTION | EXPECTED OR REQUIRED DATE |
|---|--|-----------------------------------|--|---------------------------------|
| <p>I. Call to Order and Opening Comments</p> | <p>President Carruthers opened with remarks concerning the purpose of this special Joint Meeting of the PAC and UEC. On July 22 the regents will hold their annual strategic planning meeting. They will start by walking thru Vision 2020 and advising the university on the key performance indicators. We will discuss the plan today. He added that we are now in the process of aligning the plan to the budget process. We should be prepared to discuss that aspect and action at the BoR meeting.</p> <p>He then announced that Janet Green is now the principal associate for the regents as of June 16. She will ultimately be housed in Hadley Hall as her office opens up. Anything to do with regents will now go thru Janet.</p> <p>He mentioned Ben Woods new role with Aggie Development</p> <p>He next briefed the group on the proposed new addition to Arrowhead Research Park and discussed the plans for the public release at the official press conference on 14 July</p> | | | |
| <p>II. Vision 2020 and KPI's</p> | <p>Each major area was reviewed and discussed.</p> <p>The first area discussed was enrollment. This</p> | <p><i>All</i></p> | <p>Send any proposed edits on Vision 2020 to Provost Howard by</p> | <p>Prior to next PAC</p> |

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| | <p>captured a lot of attention. Bernadette briefed the group on recent changes in the New Student Registration (NSR) process. This is the first year these are mandatory for entering students. Provost Howard mentioned the strategic enrollment plan and the improvements projected for messaging to prospective students. Just as important is the retention of our current students.</p> <p>President commented on the value added graduation rate and the significance which he attributes to this metric</p> <p>Retention may be one of the five things we need to focus on</p> <p>Graduation rates drew comments. The retention focus helps. Also helping is the change to admission standards</p> <p>President Carruthers mentioned that one of our major goals was to focus on our international presence</p> <p>Natalie remarked on the importance of sustained effort inputting data into Digital Measures. Several KPI's will not be reportable until Fall due to lack of available data.</p> <p>Natalie verified that low income access was reflective</p> | <p><i>Natalie Kellner</i></p> <p><i>All</i></p> <p><i>Natalie Kellner</i></p> <p><i>Natalie Kellner</i></p> | <p>email.</p> <p>Use consistent FY data when comparing to other institutions</p> <p>Must continuously emphasize that 15 SCH is the mandatory requirement for lottery</p> <p>On data sensitive to enrollment, the decision was made to leave total enrollment at peer institutions in the bar but to color code the enrollment in professional schools to differentiate</p> <p>Add <i>red</i> target line at the</p> | <p>Prior to submission for the BOR Strategic Planning Meeting</p> <p>ASAP</p> <p>Prior to submission to BOR</p> <p>Prior to</p> |

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| | <p>She extracted that portion of the report that applied to NMSU.</p> <p>There is a need to question whether or not we are reporting on those data most critical to represent NMSU and higher education to state policy makers.</p> <p>In addition she reviewed the data we annually submit to DFA. These data elements are unique for each institution. In fact these elements are determined by DFA. We submit by July 15 and then DFA will establish the target we will be measured against.</p> <p>Are there any we should drop or add?</p> <p>These must be annual metrics and we must in turn trust that the targets determined by DFA are ones that our overall efforts will have a reasonable chance of achieving.</p> | | recommended | |
| <p>V. Marketing Committee Update</p> | <p>Maureen Howard briefed the group on efforts being instituted in response to guidance flowing from the University marketing Committee. These steps include:</p> <ul style="list-style-type: none"> - Survey and improvements to Hotline as a means to communicate internally - Sharing stories internally thru Hotline regarding our accomplishments and successes - Establishment of Founders Day in spring time | | | |

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| | <p style="text-align: center;">frame to celebrate those that have come before us at NMSU</p> <p>President Carruthers emphasized his desire to increase our investment into development and marketing efforts at NMSU</p> | | | |
| <p>VI. HED / CEO Meeting</p> | <p>Provost Howard briefed the group on a recent meeting he attended with HED</p> <p>Secretary Garcia is of the opinion that higher education is failing the people of New Mexico. He is basing that belief on the reported data that the percent of our states population with a college degree has slipped from where we stood 20 years ago.</p> <p>The department is also of the opinion that the state is overproducing teachers and social workers</p> <p>The state will initiate actions to review the number of hours required for degree attainment, standardization of curriculum, review of degree programs offered, identification of completion goals.</p> <p>This belief and the actions proposed in response to it are important for all to be aware of and to understand the basis for future direction we anticipate seeing flow from Santa Fe.</p> | | | |

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| VII. Required Training – Title IX and Campus SAVE Act | Greg Fant reminded the group that recent federal rule changes now mandate training for all students, faculty and staff in the area of campus security and safety in specific areas covered by Title IX and the Campus SAVE Act | <i>Greg Fant</i> | Seek to conduct a one hour block of the mandatory training as part of the 8 July UAC meeting | 8 July |
| VIII. Merit Raise Communication | Greg Fant and Andrew Pena discussed the process required to notify all employees of the methodology utilized by the individual units in determining the merit raise distribution. This must be accomplished prior to 30 June when individuals will be notified of their pay increase for the coming year. | <i>ALL</i> | Must inform units and individuals of the methodology utilized in awarding the merit pay | No Later Than 30 June |
| IX. Miscellaneous | Ben Woods provided information on the upcoming Change of Command at WSMR and invited any wishing to attend to let him know. He also provided a handout with upcoming dates of interest to the group | | | |
| X. Other Comments | Provost Howard briefed the group on his recent travel to China and the potential for development of shared programs of study with institutions there | | | |
| X. Date for Next UEC - Date for Next PAC | 14 July - Hadley Hall Room 130 7 July – Zuhl Library Room 225 | | | |