Strategic Directions for 2025

NMSU Employee Council Open Forum
October 30, 2018

Chancellor Dan Arvizu  President John Floros

BE BOLD. Shape the Future.
Mission

The New Mexico State University System is the state’s land-grant university, serving the educational needs of New Mexico’s diverse population through comprehensive programs of education, research, extension education, and public service.

Aligned with careers of the future, NMSU provides a vibrant learning environment supported by research converging on global challenges, while enriching the lives of diverse communities through a culture of service.

Purpose

Strategic Objectives

Improve Student Success

Elevate Research and Creativity

Amplify Outreach and Economic Development
Achieve Strategic Objectives

Improve Student Success
Elevate Research and Creativity
Amplify Outreach and Economic Development

Provide Value

Be a Recognized Leader in Serving Diverse Students and Eliminating Achievement Gaps
Advance Vital Academic Programs, and Promote Academic Value and Reputation
Create an Educational Environment Committed to the Success of Students, Faculty, Staff and Other Stakeholders
Address Global Grand Challenges: Create Healthy Borders, Develop Critical Infrastructure & Transform the Education Pipeline

Develop Capacity

Diversify, Shape and Optimize Enrollment
Build Long-Term Strategic Partnerships
Optimize Workforce Compensation and Productivity
Build the Philanthropy Pipeline and Foundation Relationship
Advance Athletic Success, Profitability and Conference Alignment

Build Infrastructure

Align Leadership and Organization with Strategic Objectives and Provide Rewards
Stabilize and Improve the Financial Position
Transform Administrative Processes to Serve Academic Excellence
Develop a Culture of Service, Commitment and Collaboration
Make Data-Driven Decisions at the Right Level

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Performance Metrics to Improve Financial Stability, Rankings and Value Proposition

Student Success
1. Enrollment
2. Retention Rates
3. Graduation Rates
4. Placement Rates

Research and Creativity
5. Research Expenditures, Quality and Creativity

Outreach and Strategic Initiatives
6. Strategic Partnerships and Outreach Expenditures
7. Progress on Diversity and Inclusion

Financial Leadership
8. Student Net Revenue

Fundraising and Foundation Relations
9. Alumni Giving Rate and Gift Revenue

Leadership and Organizational Effectiveness
10. Compensation
11. Productivity

Athletics
12. Athletics I&G Dependency
To Learn More
president.nmsu.edu/strategic-directions

Questions?
President.Floros@nmsu.edu