Date: June 25, 2019

To: Tina Byford, Interim Vice President for University Advancement,
Chief Operating Officer, NMSU Foundation

From: Rolando A. Flores, Dean of the College of Agricultural,
Consumer and Environmental Sciences

Subject: Request for Naming Opportunity for Gerald Thomas Hall, Building 244,
rooms 119, 123-125, 770 sqft in area, as the Marriott Hospitality Futures Center

The School of Hotel, Restaurant and Tourism Management has been approved for a $400,000 grant to establish the Marriott Hospitality Futures Center (HFC) in Gerald Thomas Hall, Building 244, Rms 119, 123-125. The HFC and program coordinator will address the challenge of increasing SHRTM enrollment and graduating hospitality talent. The HFC will be a designated area for recruiting and professional development that meets industry standards for functionality, technology, and design. The HFC program will: educate high school students, teachers, guidance counselors and community college students about careers in hospitality; design and present career development programs that give realistic views of the hospitality industry, opportunities, and career paths; increase the number of students graduating with a BS in HRTM, and; focus on professional development opportunities for students.

Due to the size of the grant and the inclusion of renovation of the current School of HRTM offices to house the HFC, the Marriott Foundation trustees have requested a naming opportunity for the HFC be included in the grant contract. The College of ACES asks that the NMSU Foundation Naming Committee consider this request. The budget for the grant including the renovation of the HRTM office space to house the HFC and appropriate signage is attached.
**NMSU School of Hotel, Restaurant and Tourism Management - Hospitality Futures Center Budget**

<table>
<thead>
<tr>
<th>Item</th>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
<th>Year 4</th>
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</thead>
<tbody>
<tr>
<td>Renovation of HRTM office space</td>
<td></td>
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<tr>
<td>Painting and carpet - 4 office spaces and internal hallway - estimate from NMSU Facilities Dept.</td>
<td>$18,000.00</td>
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<tr>
<td>Office furniture - 3 desk units and chairs, 1 small conference table and chairs, 1 large conference table and chairs, 3 file cabinets, 4 lamps</td>
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<td>Computers - 2 desktop for student use, 2 desktop for program coordinator assistant use, 1 laptop - estimate from NMSU IT Services</td>
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<tr>
<td>Software</td>
<td></td>
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<tr>
<td>Additional furniture and decor</td>
<td>$1,000.00</td>
<td>$1,000.00</td>
<td>$1,000.00</td>
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<tr>
<td>Signage for Futures Center</td>
<td></td>
<td>$3,000.00</td>
<td>$2,000.00</td>
<td>$3,000.00</td>
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<tr>
<td>Painting for exterior hallway</td>
<td></td>
<td></td>
<td>$7,000.00</td>
<td></td>
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<tr>
<td>Tiling for exterior hallway</td>
<td></td>
<td></td>
<td></td>
<td>$7,000.00</td>
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<tr>
<td><strong>Futures Center Program Coordinator Assistant</strong></td>
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<tr>
<td>Futures Center Program Coordinator Assistant - new temporary position, non-exempt, 75% time (29 hours per week), assumes current Program Coordinator position will spend 75% of time as Futures Center Program Coordinator</td>
<td>$24,000.00</td>
<td>$24,500.00</td>
<td>$25,000.00</td>
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<tr>
<td>Fringe benefits at 20.33%</td>
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<tr>
<td>Design of outreach and professional development materials</td>
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<td>$4,900.00</td>
<td>$5,150.00</td>
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<tr>
<td>Develop and implement outreach and professional development programs</td>
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<tr>
<td>Travel expenses &amp; registration fees for outreach events</td>
<td>$9,000.00</td>
<td>$20,000.00</td>
<td>$20,000.00</td>
<td>$23,200.00</td>
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<tr>
<td>NMSU expenses &amp; registration fees for outreach events</td>
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<td>$5,000.00</td>
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<tr>
<td><strong>Total</strong></td>
<td>$100,000.00</td>
<td>$100,000.00</td>
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The J. Willard and Alice S. Marriott Foundation invests $400K into NMSU's School of Hotel, Restaurant and Tourism Management

Date: 06/21/2019
Writer: Angel Mendez, 575-646-1795, amendez@nmsu.edu

As the New Mexico hospitality industry grows, The J. Willard and Alice S. Marriott Foundation believes the School of Hotel, Restaurant and Tourism Management at New Mexico State University is ready to meet the industry's increasing employment demand. That's why the organization agreed to invest $400,000 into the program over the next four years.

The gift made to the NMSU Foundation in support of the School of HRTM, which is in the College of Agricultural, Consumer and Environmental Sciences, will create a "Hospitality Futures Center" to foster hospitality career exploration and promote the importance of hospitality education to broaden career paths in the changing industry.

"The J. Willard and Alice S. Marriott Foundation will have a unique and significant impact on hospitality education, specifically in the Southwest, because they are investing in the only program in the state that offers a bachelor of science in HRTM," said Tina Byford, interim vice president of University Advancement. "If we want to meet the employment demand in our state, it is critical that more students learn about the industry, NMSU and the School of HRTM. We're grateful that The Marriott Family Foundation is making this priority at NMSU one of its own."

According to New Mexico Workforce Connection's "2018 State of the Workforce Report," the state's Foodservice and Accommodations industry – the third largest in New Mexico – is expected to grow at a rate of 15.3%, adding 13,000 jobs by 2024.

"We know the hospitality industry in New Mexico is growing and provides young people with limitless career opportunities," said Mieka Wick, executive director of The J. Willard and Alice S. Marriott Foundation. "Supporting the School of Hotel, Restaurant and Tourism Management in this way gives NMSU the tools it needs to educate students about the industry, increase enrollment and develop the next generation of hospitality leaders for New Mexico and globally."

Part of the funding will refine existing recruitment, outreach and professional development programs and design new hospitality career workshops targeted toward high school students, teachers, guidance counselors and community college students. Efforts will be led by the HRTM program coordinator and a grant-funded assistant.
Additional funding will renovate current office spaces to become the Hospitality Futures Center, which will be a designated area for students to research work and careers, hold meetings, receive career counseling and take part in interviews with industry representatives for internships and employment.

"The Hospitality Futures Center will create new opportunities for us to consolidate, refine and amplify what we already do while introducing new initiatives to continue growing our outreach efforts," said Jean Hertzman, director of NMSU's School of HRTM. "Our alumni and industry partner network will be an essential part of communicating the benefits of pursuing lifetime hospitality careers. Our students are immediately prepared to take on supervisory positions and transition to higher levels of management and entrepreneurial ventures across the state and beyond. With The J. Willard and Alice S. Marriott Foundation's help, we will be able to recruit and graduate even more of these talented students."

To honor this support, the program and associated office space will be named the "Marriott Hospitality Futures Center," pending approval by the University Naming Committee and other appropriate parties.
College of Arts and Sciences
University Art Museum
MSC 3572
New Mexico State University
P.O. Box 30001
Las Cruces, NM 88003-8001
575-646-2545; fax 575-646-8036
artglry@nmsu.edu
UAG.NMSU.EDU

MEMORANDUM

Date: August 30, 2019

To: Tina Byford, Interim Vice President, NMSU Foundation
Chair, NMSU Naming Committee

Through: Enrico Pontelli, Dean, College of Arts and Sciences

From: Marisa Sage, Director, University Art Museum

Re: Proposed naming of Devasthali Hall, Building 657. Room 109, 109 sqft in area, as the Marineau Room

The University Art Museum and Department of Art propose to name Room 109 on the first floor of the Museum Wing in the new Devasthali Hall after one of our long-time champions, Julie Marineau. We propose to name this room the “Marineau Room”.

In 1988, Julie and her late husband retired to Las Cruces from Milwaukee. After a career in computers, Julie thought it would be fun to volunteer in a gallery or a museum. Julie began attending the openings at the NMSU Art Gallery; one night, Karen Mobley, who was the gallery director at the time, introduced herself to Julie. Julie asked Karen if she had any use for a volunteer. It turns out Karen had a great need, and that is how Julie became the Wednesday afternoon volunteer.

Julie’s first job at the NMSU Art Gallery was to help with the inventory of the permanent collection. She loved it. She learned a great deal about art from Karen Mobley, who Julie recalls being so patient with all her questions. Once the inventory was done, Karen and Julie found various other jobs—Julie wrote thank you notes, installed exhibitions, and acted as a docent for exhibitions. Julie fondly recalls, “the job I enjoyed the most was when Karen would give me a list of artists to research and send me over to library to pull articles from art magazines about them. That was in the days before Google. I even wrote information labels for a small sculpture show she put together.” Over the years, Julie became the unofficial volunteer membership coordinator for the Friends of the Gallery and acted as Treasurer. Julie would process the contributions, update the membership database and keep all the records for the Friends. Julie retired from her volunteer role with the NMSU Art Gallery in 2009, but she says “I still love the gallery and am very excited about the new art building.” Julie supports the NSMU Art Gallery both through gifts and with her presence to this day, and with this naming we ensure that she is as integral to our future as she has been to our past.

The following guidelines have been used to determine the thresholds proposed: Other Offices up to 300. The Gallery Office is on the first floor in the Museum Wing in Devasthali Hall. It is 109 SF. Their gift is in accordance with the approved thresholds defined by the Naming committee July 8, 2016. These guidelines follow the naming regulation criteria as noted in the section F.3 of the Administrative Rules and Procedures of NMSU.
MEMORANDUM

To: Tina Byford, Interim Vice President, NMSU Foundation

Through: Enrico Pontelli, Dean, College of Arts and Sciences

From: Julia Barello, Academic Head, Art

Date: 2 September 2019

Re: Proposed Naming of Devasthali Hall, Building 657, Room 118A, 108 sqft in area as The Phillip Born Administrative Office

The Department of Art proposes the naming of the Devasthali Hall Departmental Administrative Office, Room 118A in honor of Dr. Phillip E. Born Jr. of Las Cruces.

Dr. Born opened his private dentistry practice, Dental Associates in Las Cruces in 1983 after serving five years in the United States Army and completing an internship at the University of Nebraska Medical Center – Children’s Hospital. He has been an active partner with NMSU, supporting initiatives including The College of Arts and Sciences, Athletics, The College of Agricultural, Consumer and Environmental Sciences, KRWG, Dona Ana Community College and the Williams Hall Renovation, now Devasthali Hall. Locally, Dr. Born has served on the Board of Directors for the Dona Ana County Humane Society; and as a supporter of the YWCA. He is well known as an avid collector of art and has been a longtime advocate for the artists of Southern New Mexico. Dr. Born is a fellow of the American Institute of Oral Biology, a Member of the American Dental Association, the Academy of General Dentistry, the New Mexico Dental Association as well as numerous other professional organizations.

In accordance with NMSU Administrative Rules and Procedures 18.10 and the gift is in accordance with the approved thresholds defined by the Naming committee on July 8, 2016, I am respectfully requesting approval for the naming of Room 118A, as the The Dr. Phillip Born Administrative Office.
The Department of Art and University Art Museum proposes to name Room 118E on the first floor of the Academic Wing in the new Devasthali Hall after the family of Drs. Kathleen Cordova and Nathan Dickerson. We propose to name this room the "Kathleen Cordova and Nathan Dickerson Art History Office".

Kathleen Cordova obtained her BS, in Biology from New Mexico State University in 1980 and her DDS in 1983 from Texas A&M University, Baylor College of Dentistry in Dallas, Texas. Nathan Dickerson received his DDS in 1978 from the University of Texas, Health Science Center of Houston and went on to become a trusted oral & maxillofacial surgical specialist in Las Cruces, NM. Both Cordova and Dickerson built their dental practices in Las Cruces and served the Las Cruces community for nearly 25 years. Drs. Cordova and Dickerson have a deep and lasting relationship of support for New Mexico State University and have given extensively to Agricultural, Consumer and Environmental Sciences, Athletics, KRWG and most recently to the Williams Hall Renovation Fund.

Both the University Art Museum and the Department of Art are proud to recognize the support of this family by following the guidelines that have been used to determine the thresholds proposed: Other Offices up to 300 SF: to name The Art History Office 118E on the first floor in the Administrative Wing in Devasthali Hall. It is 122 SF. Their gift is in accordance with the approved thresholds defined by the Naming committee July 8, 2016. These guidelines follow the naming regulation criteria as noted in the section F.3 of the Administrative Rules and Procedures of NMSU.
MEMORANDUM

Date: August 30, 2019

To: Tina Byford, Interim Vice President, NMSU Foundation
   Chair, NMSU Naming Committee

Through: Enrico Pontelli, Dean, College of Arts and Sciences
          Marisa Sage, Director, University Art Museum

From: 

Re: Proposed naming of Devasthali Hall, Building 657, Room 118F, 125 sqft in area, as the LightbriDGe Room

The Department of Art and University Art Museum proposes to name Room 118F on the first floor of the Academic Wing in the new Devasthali Hall after the family of Sharbani Das Gupta and Sanjay Lahiri. We propose to name this room the “LightbriDGe Room”.

Sharbani Das Gupta and Sanjay Lahiri made the move from India to the United States in 2000. With their young son in tow, they settled into a new home in Albuquerque where Dr. Lahiri revised his Indian pathology degrees with a residency and fellowship at the University Hospital of New Mexico. Sharbani Das Gupta had a graduate degree in Visual Communications from the National Institute of Design in India, followed by a two-year apprenticeship in wood-fired ceramics in Pondicherry. In Albuquerque she attended a unique Japanese porcelain class at UNM. Aside from a year in Houston, where Dr. Lahiri had a fellowship at the MD Anderson Cancer Center and Sharbani was an artist-in-residence at the Houston Center for Contemporary Arts, they have settled into New Mexico, adding a daughter to their family, forming lifelong friendships and falling in love with the light and beauty of the state.

It is the belief of the Das Gupta and Lahiri family that art, in all its forms helps us understand our common humanity; is a source of beauty and a path to wisdom. Das Gupta and Lahiri have contributed extensively to the University Art Gallery since arriving in Las Cruces, Das Gupta has been a member of the Friends of the University Art Gallery Board and has shown her work in the University Art Gallery.

Both the University Art Museum and the Department of Art are proud to recognize the support of this family by following the guidelines that have been used to determine the thresholds proposed: Other Offices up to 300: to name The Art History Office 118F on the first floor in the Administrative Wing in Devasthali Hall. It is 122 SF. Their gift is in accordance with the approved thresholds defined by the Naming committee July 8, 2016. These guidelines follow the naming regulation criteria as noted in the section F.3 of the Administrative Rules and Procedures of NMSU.
MEMORANDUM

To: Tina Byford, Interim Vice President, NMSU Foundation

Through: Enrico Pontelli, Dean, College of Arts and Sciences

From: Julia Barello, Academic Head, Art

Date: 2 September 2019

Re: Proposed Naming of Devasthali Hall, Building 657, Room 229, 243 sqft in area, as the "Garrey E and Katherine T Carruthers Study/Resource Room"

The Department of Art proposes the naming of the Devasthali Hall Study/Resource Room, 229 after Garrey E. and Katherine T. Carruthers, long time investors in the successes of New Mexico State University.

The 27th Governor of The State of New Mexico, Garrey Carruther’s became Dean of the College of Business at NMSU in 2003. In 2013 he was selected to lead the University as Chancellor. It was during this time that he collaborated with Ammu Devasthali on moving a new art building to the front of the capital outlay appropriations docket, selling the idea to the legislators, and campaigning for it’s passage to the voters of our state in 2016.

Kathy Carruthers has been a consistent supporter of art and the creative economy of New Mexico. As first Lady, Kathy started the Governor’s Art Gallery in the Capitol Building in Santa Fe. She hired the first curator there who was responsible for featuring outstanding artists from New Mexico through rotating exhibitions at the Capital. Her groundwork efforts led to an exceptional collection of New Mexican artists represented at our capital.

Garrey and Kathy have been long time supporters of NMSU, making targeted real estate investments, funding a Chair in Economic Development and two endowed scholarships, one in Agricultural Economics and Agricultural Business and another in Hotel, Restaurant and Tourism Management named in Kathy’s honor.

Without the support of Garrey and Kathy Carruthers, Devasthali Hall would not be on the NMSU Campus today. Because of their pivotal role in this accomplishment as well as in accordance with approved thresholds for naming, and their gift is in accordance with the approved thresholds defined by the Naming committee July 8, 2016, I respectfully propose the "Garrey E. and Katherine T. Carruthers Study/Resource Room" 229.
MEMORANDUM

To: Tina Byford, Interim Vice President, NMSU Foundation Chair, NMSU Naming Committee

Through: Enrico Pontelli, Dean, College of Arts and Sciences

From: Julia Barello, Academic Head, Art

Date: 2 September 2019

Re: Proposed Naming of Devasthali Hall, Building 657, Room 230, 1654 sqft in area, as the Kenneth Barrick Painting Studio

The Department of Art proposes the naming of Devasthali Hall, Room 230, Painting Studio after Kenneth Barrick, a notable regional mural painter and Department of Art emeritus faculty member.

Kenneth Barrick (1913 – 2007) taught in the NMSU Department of Art for 34 years, retiring in 1984. Known as an educator and artist, he pioneered mural painting as well as paint technologies on both the Main and Dona Ana campuses. His work focused upon historical, scientific and cultural themes, and he constructed the murals in modular forms in his studio for installation upon completion. Barrick left behind a strong visual legacy on the campus of NMSU, including murals in Hadley Hall (1958); the former Jacobs Hall Music Building (1962), the Chemistry Building (1962); Corbett Center (1973) and Guthrie Hall (1978). Barrick’s work is featured in the State Capital art collection; the NMSU University Art Museum and the Taylor-Barela-Reynolds-Mesilla Historic Site. Professor Barrick educated many students who continue to speak of his inspirational work as an artist and his skill as an educator. His influence as both an artist and educator has had a lasting impact both on and off campus.

In alignment with NMSU Administrative Rule and Procedures 18.10, Ken Barrick’s daughters, Barb Edmunds and Kay Rickett’s contributed to the construction of Devasthali Hall with the understanding that a naming opportunity would be put before the Regent’s for evaluation, and potential approval. Their gift is in accordance with the approved thresholds defined by the Naming committee July 8, 2016. I respectfully request approval of this proposed naming of Room 230 as the Kenneth Barrick Painting Studio.
The Department of Art proposes the naming of Devasthali Hall, Computer Lab, Room 231, as The Billy and Cynthia Garrett Computer Lab.

A third generation New Mexican, Billy G. Garrett is the son of Edgar and Nancy Garrett, both long-time educators in Las Cruces. He holds degrees in architecture and anthropology from Arizona State University, and in 1983 began a 26-year career with the National Park Service. A native of New York, Cynthia holds a Bachelor of Arts degree from Barnard College and a Master of Urban and Regional Planning degree from George Washington University. Her 30-year career with NPS began in 1979. Cynthia’s last position was as Superintendent of the Statue of Liberty National Monument and Ellis. The Garretts retired in 2009 and settled outside of Mesilla.

Billy was elected to the Doña Ana County Board of Commissioners in 2010 and 2014, and served as Chair of the Commission from the fall of 2013 to January 2016. In 2010 Cynthia founded Friends of the Taylor Family Monument, a non-profit organization dedicated to the preservation and interpretation of the Mesilla Historic Site. For six years she also served as board president of the Las Cruces Symphony Association, a non-profit that supports the Las Cruces Symphony Orchestra at NMSU.

Billy Garrett is currently serving as the interim Director of the New Mexico History Museum in Santa Fe, New Mexico.

In alignment with NMSU Administrative Rules and Procedures 18.10, I proposed the naming of Devasthali Hall, Room 231, The Billy and Cynthia Garrett Computer Lab. Their gift for the construction of Devasthali Hall conforms with the giving thresholds approved on July 8, 2016.