## Great Colleges to Work For Program

Presented to the University Administrative Team

February 9, 2021



**BE BOLD.** Shape the Future.



HOME REGISTRATION

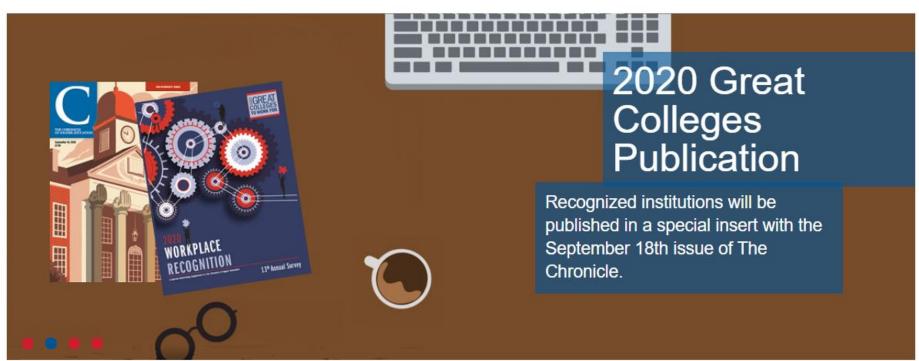
TIMELINE

**PARTICIPATION** 

**REPORTS & SERVICES** 

REGISTERED INSTITUTIONS

ModernThink



**NEWS & LATEST ON PROGRAM** 



BLOG

#### ModernThink, LLC

- Founded in 2004
- Research consulting firm
- Expertise in workplace quality organizational assessment in higher education.
- Significant database of higher education benchmarking statistics and best practices using the ModernThink Higher Education Insight Survey© as well as the ModernThink Institution Questionnaire©.

#### **About the Program**

#### The Great Colleges program assessment includes:

- Two components: a questionnaire about institutional characteristics and a faculty/staff questionnaire about individuals' evaluations of their institutions.
- The assessment also includes an analysis of demographic data and workplace policies, including benefits, communication, diversity and inclusion.
- The primary factor in deciding whether an institution receives Great Colleges to Work For recognition is the employee feedback.

# YOUR PEOPLE ARE STILL YOUR GREATEST ASSET. POWERED BY Modern Think

- Improve Morale
- Convey Stability
- Measure Our Response to a Crisis
- Positive impact on employee recruitment, student recruitment and NMSU's reputation.



### Valuable Data Source / National Recognition!

- Participation will yield information that will help to gage the current work climate and make comparisons to the 2019 climate survey.
- National recognition of all or some of NMSU's five campuses as being one of the Great Colleges To Work
   For. Icing on the cake!
- 2546 employees will be asked to participate in the survey.

#### Participation....

Integrated Postsecondary Education Data System (IPEDS) report

- Random sample of eligible employees from recent IPEDS report (FT Faculty, Administrators, Exempt Professional Staff, a portion of Non-exempt Staff).
- Community colleges: Random sample of eligible employees, same as above with the inclusion of Adjunct Faculty.
- Prohibited: Incentives either to try to drive response rates or influence employees' answers.
- Prohibited: Influencing or the attempt to try to influence participation rates and/or responses by implicitly or explicitly threatening any adverse impact on employees who choose to participate or not and/or who choose to respond/answer in a particular manner.

#### Timeline:

- March 8 April 2: Survey period.
- Week of July 26th: ModernThink will send out participation reports.
- September 17: Recognized institutions will be announced in a special insert of the September 17, 2021 issue of The Chronicle of Higher Education.

#### **New Mexico State University**

#### **Great Institution To Work For!**



#### Questions

