

# Great Colleges to Work For Program

*Presented to the University Administrative Team*

February 9, 2021

The logo for New Mexico State University, featuring the letters "NM" in a large, serif font above the words "STATE UNIVERSITY" in a smaller, sans-serif font. The logo is white and is set against a dark red square background.

NM  
STATE  
UNIVERSITY

**BE BOLD.** Shape the Future.



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2020 Great Colleges Publication

Recognized institutions will be published in a special insert with the September 18th issue of The Chronicle.

The banner features a brown background with a laptop keyboard at the top, a coffee cup, and a pair of glasses. On the left, there is a collage of images including a college building, a gear diagram, and a magazine cover titled '2020 WORKPLACE RECOGNITION 13th Annual Survey'. A dark blue text box on the right contains the main announcement.

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# ModernThink, LLC

- Founded in 2004
- Research consulting firm
- Expertise in workplace quality organizational assessment in higher education.
- Significant database of higher education benchmarking statistics and best practices using the ModernThink Higher Education Insight Survey© as well as the ModernThink Institution Questionnaire©.



# About the Program

## The Great Colleges program assessment includes:

- Two components: a questionnaire about institutional characteristics and a faculty/staff questionnaire about individuals' evaluations of their institutions.
- The assessment also includes an analysis of demographic data and workplace policies, including benefits, communication, diversity and inclusion.
- The primary factor in deciding whether an institution receives Great Colleges to Work For recognition is the employee feedback.

**YOUR PEOPLE ARE STILL YOUR GREATEST ASSET.**



POWERED BY  
**ModernThink**

- **Improve Morale**
- **Convey Stability**
- **Measure Our Response to a Crisis**
- **Positive impact on employee recruitment, student recruitment and NMSU's reputation.**



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# Valuable Data Source / *National Recognition!*

- Participation will yield information that will help to gauge the current work climate and make comparisons to the 2019 climate survey.
- National recognition of all or some of NMSU's five campuses as being one of the **Great Colleges To Work For.**      **Icing on the cake!**
- 2546 employees will be asked to participate in the survey.

# Participation....

Integrated Postsecondary Education Data System (IPEDS) report

- Random sample of eligible employees from recent IPEDS report (FT Faculty, Administrators, Exempt Professional Staff, a portion of Non-exempt Staff).
- Community colleges: Random sample of eligible employees, same as above with the inclusion of Adjunct Faculty.
- **Prohibited:** Incentives either to try to drive response rates or influence employees' answers.
- **Prohibited:** Influencing or the attempt to try to influence participation rates and/or responses by implicitly or explicitly threatening any adverse impact on employees who choose to participate or not and/or who choose to respond/answer in a particular manner.

# Timeline:

- **March 8 – April 2:** Survey period.
- **Week of July 26th:** **ModernThink** will send out participation reports.
- **September 17:** Recognized institutions will be announced in a special insert of the September 17, 2021 issue of The Chronicle of Higher Education.





New Mexico State University

**Great Institution To Work For!**



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# Questions



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