



College of Agricultural, Consumer
and Environmental Sciences

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MEMORANDUM

Date: May 3, 2021

To: Derek Dictson, Vice President for University Advancement

From: Dr. Rolando Flores, Dean and Chief Administrative Officer, College of Agricultural, Consumer and Environmental Sciences

Subject: Request for Review of Naming in Food Science, Security and Safety Facility, Room 110, Food Tech Lab, 1,540 sq. ft. in area, as the *Caviness Beef Packers Lab*

We request consideration of the following proposed naming opportunity located within the Food Science, Security and Safety Facility, room 110. This naming is in recognition of the \$250,000 pledge made to the NMSU Foundation in support of the AMEF project. As of this date, three (3) pledge payments of \$50,000 each have been made and total gift to NMSU Foundation will be completed by 2023. This naming is a part of the NMSU Foundation donor recognition and will be named the *Caviness Beef Packers Lab*, in perpetuity:

- **Terry Caviness, Caviness Beef Packers:** Caviness Beef Packers has been family owned and operated for over “55 Years” and is currently led by 2nd and 3rd generation family members. Since 1962, Caviness has remained one of the most relationship-oriented companies in the beef industry. The business has grown from harvesting a handful of cattle, in the early days, to 1800 head processed each day. Today, the company operates two processing locations and markets products worldwide. Chief Executive Officer and Owner, Terry Caviness, began his career in 1969 with Caviness Beef Packers, the family business founded by his father Pete Caviness. He was inducted into the Western Heritage Hall of Fame at the Tri State Expo in 2013 and in 2009, Terry was the recipient of the E. Floyd Forbes Award for exemplary service to the National Meat Association and the meat and poultry industry, the highest honor in the beef producer industry. Terry Caviness and Caviness Beef packers have been tremendous supporters of the College of ACES and the new Agricultural Modernization and Educational Facilities. In honor of their commitment to NMSU and in honor of their investments in the Food Tech Lab, we are requesting to have Room 110 named in honor of Terry and Janette Caviness as the “*Caviness Beef Packers Lab*”.

The following guidelines have been used to determine the thresholds proposed:
New Facility: Lab #110 in the Food Science, Security and Safety Facility.